



MARCH 2022

# Customer Connections

## Real-time Reporting for Improvement

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## Recording Roadmap

Key sections of the Connections Session are listed below with the associated time within the video recording found here: <https://player.vimeo.com/video/691094579>

- Reporting Resources/Considerations..... 10:28
- Reporting Standard Work ..... 13:02
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## Reporting Resources

Within Real-time Resources there are:



Report explanations



Analyst Corner explanations



Improvement suggestions



Video hub

## Things to Consider



Data is a guide



Identify audience



Consider context needed



Assess feasibility



Frequency for action

## Reporting Standard Work

These standard reports help to build the foundation to ensure appropriate engagement by your staff and leaders; those who really own the work.

Report Name	Frequency	Subscription	Notes
Feedback Management	Daily	Yes	Share in daily huddles/meetings
Department Summary	Weekly	Yes	Select appropriate service line benchmark
Trend	*Weekly/Monthly	No *Yes	Pull Prior 12 months *Key Opportunities
Qualitative	Monthly	Yes	Last Month and Quarter
Benchmark	Monthly	Yes	Compare to appropriate service line benchmark
Question Correlation	Quarterly	No	Pull prior 12 months

## DEPARTMENT SUMMARY

The Department Summary Dashboard is designed with the department level user in mind. This report provides a comprehensive overview of an area's performance across all metrics, alerting, and qualitative feedback

- Target User/Persona: Department Level Manager
- Personified Report Goal: "I want a summary of my scores, and comments, so that I know where to focus my improvement efforts."

## QUESTION CORRELATION

The Question Correlation displays the correlation of your organization's questions and question pods to the key metric in several different visuals to assist in narrowing your organization's focus.

- Target User/Persona: Analyst & Admin Main Contact
- Personified Report Goal: "I want to know which questions correlate most strongly to my key metric so that I can narrow my focus to the one or two metrics that really matter."

## BENCHMARK REPORT

The Benchmark Summary provides visibility to the robust benchmarks NRC Health has available for your organization's selected questions.

- Target User/Persona: System Level Manager & Department Level Manager
- Personified Report Goal: "I want to see all of my questions compared to a benchmark so that I can see which questions are falling short of my goals." Or "I want to see percentile rankings for any of my questions so that I can see which questions are falling short of my goals."

## QUALITATIVE DASHBOARD

The Qualitative Dashboard provides a quick way to spot potential trouble areas and drill to a targeted category by serving as an at-a-glance summary of thousands of comments received from your patients.

- Target User/Persona: System Level Manager & Department Level Manager
- Personified Report Goal: "I want comment reports to be themed and visual so that I can quickly understand the theme's my 1000's of comments are suggesting."

## FEEDBACK MANAGEMENT

Feedback Management is your centralized location to read all of your customer's open-ended comments and perform service recovery.

- Target User/Persona: System Level Manager & Department Level Manager
- Personified Report Goal: "I want to read all of the comments received for my area, so that I can share the positive feedback, and learn from the negative."

## TREND REPORT

The Trend report allows users to easily trend the percent positive score, compare against a target, and have greater flexibility in selecting trend periods.

- Target User/Persona: System Level Manager & Department Level Manager
- Personified Report Goal: "I want to see how a question is trending week to week, month to month, so I can see if this is a fad or a trend."

## SCORES BY DEMOGRAPHIC REPORT

View your scores broken down by Age Group, Gender, Language, or Race using the Scores by Demographics report. See score, n-size, and visual comparison to your selected benchmark for each question. You can also see a question chosen segmented by question pod, location, and demographic information.

- Target User/Persona: Analyst & Admin Main Contact
- Personified Report Goal: "I want to drill into the data to identify specific segments of individuals that we are not hitting the mark with."