

The logo is a circular award seal. It features a thick orange outer ring and a thinner grey outer ring. Inside the orange ring, a dotted orange line forms a circle. The text is arranged as follows: 'nrc' in orange lowercase letters at the top, 'HEALTH' in grey uppercase letters below it. In the center, 'Consumer Loyalty' is written in a large, grey serif font. Below that, 'AWARD' is written in orange uppercase letters. At the bottom, '2019 TOP 100' is written in a grey, slightly curved font. On the left side, overlapping the orange ring, is an orange circle containing the text 'BEST IN CLASS' in white, with 'IN' between two horizontal lines.

nrc  
HEALTH

Consumer  
Loyalty

AWARD

BEST  
— IN —  
CLASS

2019 TOP 100