### Press release template

**FOR IMMEDIATE RELEASE**

**[Organization] Earns 2021 NRC Health *Excellence* Award for Top Patient-Satisfaction Ratings**

DATE, YEAR (CITY, STATE)—[Organization] was honored by [NRC Health](https://nrchealth.com/) as a recipient of its 2021 NRC Health *Excellence* Awards, which recognize top-performing hospitals and health systems in overall patient-satisfaction ratings.

The 2021 NRC Health *Excellence* Awards are given each year to an elite group of winners that have demonstrated an exceptional commitment to improving the care experience, earning top satisfaction ratings from patients and their families. Their desire to better understand patient needs and aspiration to design experiences that inspire loyalty embody the NRC Health mission to bring Human UnderstandingTM to healthcare. Winners were selected from the extensive database of NRC Health hospital clients for their performance over the last four quarters. [Organization] was selected for its first-place ranking in the [category] of [type] hospitals.

“We are very proud to recognize the amazing organizations that have continued to put their patients first even in the face of an unimaginable crisis,” said Helen Hrdy, Chief Growth Officer at NRC Health. “We commend these honorees for their service and passion in providing outstanding care for patients and their families and for truly embracing our mission of Human Understanding. Congratulations, [Organization] for this well-deserved award.”

[Quote from Organization]

For nearly four decades, NRC Health has helped healthcare organizations illuminate and improve the moments that matter most to patients, residents, physicians, nurses, and staff. The 2021 NRC Health *Excellence* Award winners were publicly announced on Wednesday, August 4, during the 27th Annual NRC Health Symposium. A complete list of winners can be found [here](https://nrchealth.com/about/awards/excellence-award/).

**About NRC Health**

For over 40 years, National Research Corporation (NRC Health) (NASDAQ: NRC) has been committed to achieving Human Understanding and bringing healthcare organizations closer to their customers than ever before by illuminating and improving the key moments that define an experience and build trust. Guided by their uniquely empathic heritage, proprietary methods, skilled associates, and holistic approach, NRC Health helps its customers design experiences that exceed expectations, inspire loyalty and improve well-being among patients, residents, physicians, nurses and staff. For more information, write to info@nrchealth.com, or visit [www.nrchealth.com](http://www.nrchealth.com).

**About [Organization]**

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**Media Contact:**   
Jennifer Lyle

Barokas Communications   
[nrchealth@barokas.com](mailto:nrchealth@barokas.com)