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Barbara Price

Corporate Senior Vice President, Strategy & Planning Scripps Health

Barbara Price is the Corporate Senior Vice President of Strategy and Planning for Scripps Health. She has extensive experience working with medical group and health system operations within competitive healthcare environments. Prior to joining Scripps, she held leadership positions with Kaiser Permanente, Sharp Healthcare, KPMG Peat Marwick, Sequoia Hospital, and Stanford University Medical Center. She has a Bachelor of Arts from Stanford University and a Master of Business Administration from the Walter Haas School of Business, University of California, Berkeley.