


Research Bureau


Bring Customization to Syndication





Realize the Benefits of Community Engagement

With Market Insights, you get a representative overview of your market and competitive analysis. You can trend and compare metrics anywhere from within a single county to the entire nation. And while data like that has no equal, **Research Bureau offers unique perspective on how to maximize the lifetime value of the customers you already serve.**

 **COMMUNITY ENGAGEMENT**
Engage patients, physicians, donors, and employees—get inside the minds of your stakeholders.

 **HIGH URGENCY / SHORT TURNAROUND**
Sometimes you need answers yesterday. Go from question to action in just two weeks.

 **ON-DEMAND**
Get the insights you want when you want them. We're ready when you are.

 **SPECIFIC INTELLIGENCE**
From maternity selection factors to desired Twitter content; get as granular as you like.

The Research Bureau Difference


You may have used—or are currently using—a market research agency or web-based survey platform to do custom research. Whether or not you were satisfied with the results, **custom research through the Research Bureau has undeniable advantages:**


SPEED Performing your own research with a web platform involves a steep learning curve, and working with an agency can take as much as 8 to 12 weeks. With the Research Bureau, you can **execute a study from start to finish in just two weeks.**

VALUE The Research Bureau provides **all you need from custom research and in the most cost effective and efficient way** with a price tag coming in far below agency and online platform costs.


EXPERTISE We have intimate knowledge of your organization's market situation and a level of **experience that can only come from over three decades of conducting market research.** We have the knowledge you need and the expertise you desire.


How It Works


 **DEFINE OBJECTIVE**
Detail what you would like to learn from your community

 **BUILD COMMUNITIES**
Build communities from your patient, physician, employee, or donor populations

 **DESIGN ENGAGEMENT STRATEGY**
Choose from dozens of tried and proven templates or create your own

 **MANAGE OUTREACH**
Relax and let experts with 30+ years of market research experience manage your study

 **COMPILE FEEDBACK**
We will analyze and present our findings as well as provide the raw data for further analysis

 **UTILIZE**
Use data insights to drive your strategic efforts—marketing or otherwise