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[Organization] recognized for exceptional commitment to improving healthcare outcomes

DATE, YEAR (CITY, STATE)—NRC Health has selected [client organization], of [CITY, STATE], as a recipient of its 2017 Excellence Award. [Organization] was recognized at the 23rd Annual NRC Health Symposium for Patient-Centered Care in Boston on Sunday, August 6.

For nearly four decades, NRC Health has helped healthcare organizations illuminate and improve the moments that matter most to patients, residents, physicians, nurses, and staff. Today, NRC Health is honored to recognize top-performing hospitals and health systems that have exhibited an exceptional commitment to understanding each individual’s complete care journey. Their desire to better understand the people they care for, and their aspiration to design experiences that inspire loyalty, is the embodiment of the NRC Health mission of human understanding. The Excellence Awards recognize these elite organizations, which have received the highest ratings in overall satisfaction by patients and their families.

The winners were selected from the extensive database of NRC Health hospital clients for their performance over the last four quarters. [Organization name] was selected for its [rank] place ranking in the [category] of [type] hospitals.

"Each year our partners inspire us with their commitment to service,” says Helen Hrdy, Senior Vice President of Client Service at NRC Health. “The individuals at these organizations show a genuine understanding for their patients, which is revealed in their extraordinary, compassionate care. It is always a special pleasure for us to honor and recognize these efforts with the Excellence Award. We congratulate [Organization Name] for embodying human understanding and demonstrating a commitment to patient-centered care.”

[Quote from organization]

About NRC Health

NRC Health (NASDAQ: NRCIA and NRCIB) has helped healthcare organizations illuminate and improve the moments that matter to patients, residents, physicians, nurses, and staff for 35 years. Our empathetic heritage, proprietary methods, and holistic approach enable our partners to better understand the people they care for and, in turn, design experiences that inspire loyalty and trust.

For more information, call 800-388-4264, write to info@nrchealth.com, or visit [www.nrchealth.com](https://www.nrchealth.com/).

About [organization][INSERT ORGANIZATION BOILER PLATE]

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