

# Disruptors Module

## QUESTIONS

- Which of the following companies do you think will enter the healthcare industry in the near future? Please think of “entering the healthcare industry” as beginning to provide healthcare appointments and/or health insurance.
  - Walmart
  - Amazon
  - Apple
  - Berkshire Hathaway
  - JP Morgan
  - Other, please specify:
  - I don’t think any other companies or brands will enter the healthcare industry
  - I don’t know

- If companies that were not traditionally involved in healthcare began providing healthcare services (e.g., Walmart, Amazon, Apple, Berkshire Hathaway, JP Morgan), how do you think the following aspects of the healthcare industry would change?

	Improve	Stay the Same	Worsen
Cost of care			
Access to care			
Quality of care			

- To what extent would you trust the following companies in providing healthcare services to you or your family?

	Greatly trust	Somewhat trust	Not trust at all
Walmart			
Amazon			
Apple			
Berkshire Hathaway			
JP Morgan			
My preferred hospital or health system			

4. How likely would you be to utilize healthcare providers that were not traditionally involved in healthcare (e.g., Walmart, Amazon, Apple, Berkshire Hathaway, JP Morgan)?
  - Very Likely
  - Somewhat Likely
  - Neither Likely Nor Unlikely
  - Somewhat Unlikely
  - Very Unlikely
  
5. Which services would you consider using through a healthcare provider that was not traditionally involved in healthcare (e.g., Walmart, Amazon, Apple, Berkshire Hathaway, JP Morgan)?
  - Health Insurance
  - Urgent care visit
  - Pharmacy visit
  - Inpatient stay
  - Outpatient surgery
  - Emergency room visit
  - Primary care visit
  - Specialty care visit
  - Imaging or lab services
  - Physical therapy/rehabilitation
  - Virtual care or telehealth visit
  - None of these
  
6. Amazon, Berkshire Hathaway and JP Morgan have formed a partnership to explore ways to lower healthcare costs and improve overall quality. How confident are you in their ability to impact the current healthcare climate?
  - Very confident
  - Somewhat confident
  - Not confident at all
  
7. If you had a choice to keep your current insurance coverage or switch to insurance provided by Amazon, and your monthly cost would stay the same, what would you do?
  - I would switch to Amazon-provided insurance
  - I would keep my current insurance
  - Don't know/Don't have insurance