



Pioneering Solutions for Hospitals and Health Systems



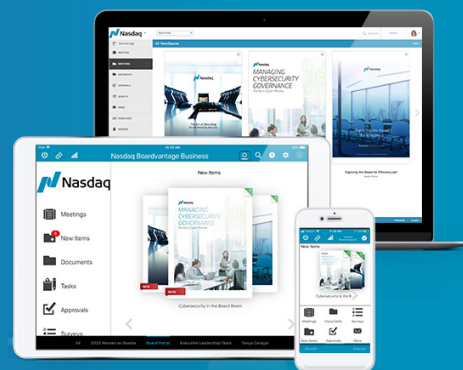
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The Governance Institute has partnered with Nasdaq Boardvantage[®] as its long-term, preferred board portal platform.

The Benefits

In addition to access to Nasdaq's award-winning software, members will benefit from comprehensive resources and services, including best practice tools for effective board performance and insights on current issues and trends in the industry.



Nasdaq Boardvantage is used and trusted by over 150,000 users worldwide¹, including nearly 24,000 hospital and healthcare users², for whom increased security and data confidentiality are paramount.

¹ As of March 2019.

² As of January 2019.



500+

hospital and health
system clients³

52%

of clients are non-profit
or private companies³

49%

of the Fortune 500
companies³

Strategic Alignment

The Governance Institute and Nasdaq are both innovative, forward-looking organizations that have deep synergies, ranging from a corporate culture rooted in the highest standards in governance and ethics practices to providing high quality solutions and services. Jointly, our mission is to save you time and effort, so you can focus on strategy and value creation. As authorities on governance, healthcare practices and security needs, The Governance Institute and Nasdaq Boardvantage combine an understanding of the ever mounting challenges faced by boards, hospitals and health systems.

Access and Support

Nasdaq Boardvantage is built on the state-of-the-art technology and designed with advanced security features to help executives, governance specialists, administrators and board members achieve their meeting management and governance needs in a more nimble manner. The Nasdaq suite of governance tools includes:

- Customizable and scalable platform for non-profit organizations, accommodating complex health systems and rural hospitals.

- Business Associate Agreements (BAAs) available to US-based customers who require BAAs in order to comply with HIPAA and HITECH.
- Security features which may aid in enforcing healthcare governance best practices, keeping in mind industry challenges and trends.
- Intuitive, time-saving tools such as single sign-on, e-signature, survey functionality, secure email and ability to make real-time edits directly from the platform, with no need to re-upload files.
- 24/7/365 access to board materials, even when offline, from most iOS, Windows or Android devices.
- 24/7/365 award-winning customer support.

Your Governance Institute Strategic Account Advisor will remain your dedicated point of contact and trusted partner, having in-depth knowledge of your organization, its governance structure and its challenges. He/she will provide consultation and education on how to get started with Nasdaq Boardvantage in a manner that best aligns with your organization's structure and governance needs.

³ As of January 2019.

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NASDAQ BOARDVANTAGE: KEY DIFFERENTIATORS

Increased Security

- **Single Sign-On (SSO).** SAML 2.0 provides increased security, supporting a centralized login for multiple systems, thereby streamlining the sign-on process and compliance with security requirements, while increasing productivity. The SSO feature also allows organizations to be in control of identity management and authentication.

Easy Collaboration

- **Fully Integrated In-app Email.** CEOs, Chairmen/women, Corporate Secretaries and General Counsel often communicate with the board on confidential matters, and it is imperative that the messages are sent securely, particularly when outside an organization's firewall. Nasdaq Boardvantage offers a fully integrated email module that gives users the ability to exchange messages in a centralized manner and with the security of the portal, whether from a laptop or mobile device. Say goodbye to concerns and risks associated with using vulnerable public emailing systems.

- **Shared Notes.** The ability to mimic pen to paper is imperative when moving to digital board books. Nasdaq Boardvantage offers directors the ability to make private type-written annotations that can be shared with other board members, allowing for improved collaboration before and during the meeting. When shared, board members receive a notification and can easily respond from their mobile devices or browsers. Additionally, administrators can set retention dates to automatically purge annotations and notes, if desired.
- **Document Discussion Threads.** Collaborating on board materials and other documents is an important part of a board member's work. Board members can make comments on specific documents and follow discussion threads. Collaborators can tag users, who will be notified of the comment and can easily respond. Administrators can set retention dates to automatically purge discussion threads, if desired.



Improved Document Management

- **Edit Files in Native.** The ability to edit files in their native format - i.e. Word, Excel, or PowerPoint - creates a seamless workflow for updating documents. Any edits are automatically updated in the board book.
- **Check In, Check Out & Follow.** Making changes to documents is a regular occurrence when preparing board and committee materials, so the ability to maintain version control in the portal is extremely important. The "Check In" and "Check Out" features allow only one collaborator to edit the file at a time, maintaining version control within the portal. Additionally, collaborators can leverage the "Follow" feature to be notified when changes are made to their documents.
- **Boardvantage Drive & Bulk Upload.** Simplify the management of documents. Portal administrators have the ability to create new folders and upload files directly from their desktops. Additionally, files can be managed and edited in their native format, and replaced as updated versions are received. The changes made in the Boardvantage Drive are automatically updated in the portal. This feature helps create an efficient workflow for administrators when building board books and archiving documents.
- **Robust Search Capabilities.** When archived board and committee materials are stored in the board portal, it can be daunting to locate desired content. The search functionality allows directors and administrators alike to conduct full text searches. Searches can span across a range of dates, TeamSpaces, folders and documents, expediting the amount of time spent looking for a file(s) containing certain keywords to seconds. No more wasted time searching for old documents!
- **Video Support.** Store and play videos within the Nasdaq Boardvantage browser or mobile app to help meet the ever-increasing demand for video files.

"Our goal is to ensure that in this ever increasingly regulated and complex healthcare environment, our members have access to the resources that will empower them to be proactive, flexible, forward-looking, and effective."

Jona Raasch, CEO, The Governance Institute

Enhanced Governance and Meeting Management

- **Reporting.** Robust reporting capability, giving administrators the ability to run reports on usage, changes, page views, document activity and meetings. Administrators have the flexibility to turn this feature off, if desired.
- **Task Management.** Administrators and corporate secretaries have the ability to manage task-oriented assignments, including agenda planning, post meeting actions, proxy statement building, annual reporting and more.
- **Automated Retention Settings.** Nasdaq Boardvantage gives corporate secretaries the ability to automatically delete content from the portal at a chosen interval of time. This content includes documents, annotations, emails, document discussions and tasks.
- **TeamSpaces.** Nasdaq Boardvantage is designed for non-profits and hospitals, offering the ability to establish private TeamSpaces. Create separate working areas for affiliates, subsidiaries, committees, leadership teams, projects, special interest groups and more. There is no limit to the number of TeamSpaces, allowing for efficient scaling across an organization. Content segregation is completely customizable for each TeamSpace.
- **Customization.** Organizations can configure the portal's branding and module settings with customized logos, color schemes and more.
- **Remote Presenter.** Meeting hosts or presenters have the ability to share meeting materials with participants. As participants move through the document, ensure they are always on the same page. Board members can attend meetings in person or remotely, and remain engaged and aligned.

TRANSITION PROGRAM

Need help getting started?

Getting started with Nasdaq Boardvantage is quick and easy! Your Governance Institute Account Manager will work with you and your team to develop an onboarding plan tailored to your individual organization and timeline to ensure the approach is the right one for you and your users. We will assist with the process of transitioning content and setting up users and walk you through the onboarding process every step of the way.

- **Kick-off Call.** Introduction to assigned Implementation Specialist and Account Director; Review implementation paperwork; Finalize implementation plan and launch.
- **Administrator & End User Training.** We conduct training sessions with administrators to make sure they are comfortable with creating and distributing content. From there, we focus attention to training your board and executive members, ensuring they have downloaded the correct app, know how to log in and can successfully navigate Nasdaq Boardvantage for their next meeting. Additional training is available as needed. If users or administrators have questions after the training, they can call The Governance Institute's 24/7 toll-free number to reach a service professional.
- **Pre Board Meeting Check In & Post Meeting Follow Up.** An Implementation Specialist works with you through your first board meeting, typically 90 days, to ensure a smooth launch and to answer any follow up questions.

For More Information

To learn more about Nasdaq Boardvantage for hospitals and health systems, contact your Governance Institute Service Manager. Call +1 877-712-8778 or visit [governanceinstitute.com](https://www.governanceinstitute.com).



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