

Where We Were, are and Going: How to Stay Competitive

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NRC Health Symposium | A journey to understanding | #NRCSymp 1



nebraska
health care association

advocate. educate. support.

nebraska nursing facility association • nebraska assisted living association
nebraska association of home health agencies • nebraska hospice and
palliative care association • licensed practical nurse association of nebraska
nebraska health care learning center • nebraska health care foundation



Hardware and hair



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PAGE 1
25th Annual NRC Health Symposium – Omni Nashville Hotel
Nashville, Tennessee
August 14–16, 2019

Embracing the disruption in senior living

“inspire people to shape their world”

- Taken to the basement

Environmental scan

- Payment
- Regulatory
 - *Legislative oversight (5) – copy/paste NF regs*



Environmental Scan

Closures – since 2015

- 26 NF
- 22 AL

Receivership

- 22 NF
- 11 AL

Sales

- as we speak

Still at risk

- 1.9M
- 93 counties

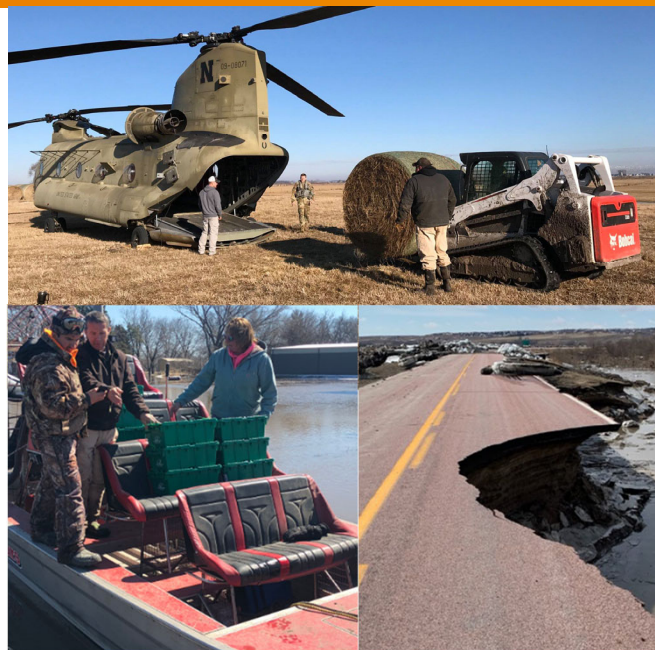
When that seems like too much...



Shaping our world

Resilience

- Operational
- Emergencies



Meeting and exceeding expectations

Consumers

- Technology

Payors

- VBP

Regulators

- Protection & Choice

Workforce

- Culture



Going forward

- Data to intelligence
- Focus on quality – person-centered care
- What role can technology play?
- Diversification of services
- Importance of unified voice



Wrap-up

Knowing our why

