### CUSTOMER INTELLIGENCE PLATFORM

# Experience Intelligence

NRC Health empowers Nemours Children's Health System to better understand the patients and families you care for and design experiences that inspire loyalty. We have a **unique** ability to provide Nemours Children's Health System with something profound and urgently needed in healthcare today—human understanding.

### Real-time Feedback

Real-time feedback powered by NRC Health takes you inside the patient and family experience faster than ever before. This immediate insight enables you to impact processes, inspire staff behavior change, and implement service recovery at the earliest possible stage – your best opportunity to influence lasting, positive perception.



#### **EASY TO COMPLETE REAL TIME SURVEYS**

Leverage survey technologies to contact customers within minutes to 48 hours after an encounter with the Nemours Children's Health System. Maximize participation by contacting your patient and family using the channel they prefer, via email, text, or call with minimum question set.

### IMMEDIATE SERVICE RECOVERY

Receive service alerts based on question responses and/or open-ended comments. Prioritize and manage service alerts through prompt follow-up, tracking action taken to recover. Drive accountability when monitoring alert resolution and activity to close alerts.

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#### **ROLE-BASED VIEWS**

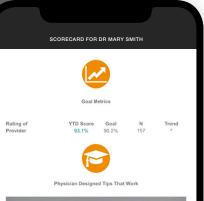
One-size doesn't fit all – executive, manager, clinician, analyst, frontline staff, and team member needs met with personalized data views. Pushed, automated, and subscribed reports allows for easy to access results, saving time.

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EXPERIENCE INTELLIGENCE

## Experience Scorecard

NRC Health makes it easy for providers, staff, and team members to thrive in a consumer-driven economy by providing holistic customer intelligence essential to designing and delivering care experiences that surprise, delight, and inspire loyalty.





Patients don't always clearly articulate their worries or fears. Using the "What worries you the most? Tip" uncovers what your patient is truly concerned about in a way the patient feels listened to and cared about. It's a root cause illuminator.



Your Patien: Comments

Dr. Smith seemed rather distracted or hurried, MY wife and I were worried about my x-ray (spine – it appeared very bad tc us) but he just said there was nothing to worry about! I prefer someone who seems more engaged in my problems.

### Mobile Scorecards

Integrated Mobile Scorecards—includes Px key metrics, trending, benchmarking, patient and family comments/stories, coaching videos and Transparency/Reputation star ratings. Automated scorecard delivery eliminates staff time to build, organize and distribute.

### **ACTIONABLE DATA**

Easy to understand, actionable results, directing you to simple to understand areas of opportunity. Trusted results so that clinicians and team members can immediately create experiences that drive loyalty.

#### **MOBILE SCORECARDS**

Automated, easy to access monthly scorecard, pushed directly to staff, providers, and team members for an at-a-glance view of performance against goals and what matters most to patients and families.

### SKILL-BUILDING

Integrated two-minute video tips focus on the provider, staff, and team member communication behaviors most important to patients and families.