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## Cheri Kauset

## Vice President, Customer Experience, Mission Health

For the last five years, Ms. Cheri Kauset has used her wealth of healthcare experience as a marketing and communication leader to guide her in her role as Vice President of Business Development. With 50 health centers in six states, Cheri focused on building a brand that exemplified the Mission experience for each resident, employee, and community partner. Her commitment to creating and enhancing innovative new approaches to customer and employee satisfaction lead to her promotion to Vice President of Customer Experience. Now, she utilizes her talents to drive and support culture and organizational

enhancements, creating and implementing employee engagement programs for Mission Health, as well as managing the effective communications and brand development team. Previously, Ms. Kauset served as Vice President of Marketing and Communications for Revera, Inc., where she implemented initiatives for 30 health centers in nine states.