



Kai D. Wright

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Kai D. Wright is a strategic advisor to C-suite executives, founders, and talent. He advises on subjects including digital, technology, and marketing. He has been recognized as a leader by Forbes, Adweek, CSQ, Cablefax, and the Advertising Research Foundation. A frequent speaker at major conferences and Fortune 500 companies, Wright is a Lecturer at Columbia University and Global Consulting Partner at Ogilvy. His clients have included Bank of America, HP, McDonald's, Bacardi, Ford, Walgreens, Merck, and L'Oréal; in addition to venture capital firms, startups, and celebrities.

Before joining Ogilvy, Kai served on the leadership team at talent management company Atom Factory, which then represented artists including Meghan Trainor, Charlie Puth, Miguel, and John Legend. While leading business development at Atom Factory, Kai also advised startups in the company's portfolio of 100+ startups that included Spotify, Uber, Lyft, Warby Parker, and Dropbox. During that time, he started and ran an accelerator recognized by JPM Chase as a best-in-class example. In prior management roles, Wright served on the founding executive team for media and entertainment startup REVOLT TV, founded by Sean Diddy Combs.

Kai graduated from Columbia University and the University of Chicago. An avid traveler, he lived in Germany during his childhood, and has visited over 20 countries. He lives in New York City.