

If someone you provide care for was experiencing symptoms of a heart attack, which of the following would you be most likely to do?

- ☐ Drive to the nearest urgent care center
- ☐ Drive to the nearest hospital
- ☐ Call 911
- ☐ Call their primary care provider
- ☐ Search online to determine what to do
- ☐ Other (please specify): _____

If you, or someone you provide care for, were in need of the following heart care/cardiology services, how long would you be willing to drive for each service?

	Less than 30 minutes	30-59 minutes	1-2 hours	3-4 hours	5-7 hours	8 hours or more	Unsure
Initial appointment with a specialist (cardiologist)							
Heart Surgery							
Follow-up appointment with a specialist (cardiologist)							

Have you, or anyone you provide care for, received heart care/cardiology services in the last 5 years?

- ☐ Yes
- ☐ No

In the next 12 months, how likely are you to schedule an appointment with a doctor to discuss your heart care?

- ☐ 1-Not at All Likely
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5-Very Likely

On a scale of 1-5, how confident do you feel about managing your heart health?

- ☐ 1-Not at all confident
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5-Very Confident

On a scale of 1-5, with 1 being not preventable at all and 5 being very preventable, how preventable is heart disease?

- ☐ 1-Not at all preventable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5-Very Preventable

Which of the following factors do you believe contributes most to developing heart disease? (Select all that apply)

- ☐ Diabetes
- ☐ High cholesterol
- ☐ Obesity
- ☐ Poor diet
- ☐ Physical inactivity
- ☐ Excessive alcohol use
- ☐ Smoking
- ☐ Hereditary/Genetics
- ☐ Other (please specify): _____
- ☐ I don't know

Imagine you, or someone you provide care for, needed non-urgent heart care/cardiology services (for example, an appointment with a specialist/cardiologist). Which resources would you use to search for a healthcare provider for this type of care? (Select all that apply)

- ☐ Hospital or physician websites
- ☐ Family or friend recommendations
- ☐ Health-related websites, such as WebMD
- ☐ Insurance provider
- ☐ Internet search engines (Google, Yahoo, Bing, etc.)
- ☐ Online patient ratings/reviews (Healthgrades, Yelp, Google, etc.)
- ☐ Referral from my physician
- ☐ Social media (Facebook, X, etc.)
- ☐ Health-related rankings (US News & World Report, etc.)
- ☐ News media (newspapers, television news stories, etc.)
- ☐ I don't know

When learning about heart care/cardiology providers, which topics would you most prefer to receive information about? (Select all that apply)

- ☐ Facts/figures about the provider's heart care services (success rates, etc.)
- ☐ Type of technology used / available
- ☐ Clinical trials and heart care research
- ☐ Specialty programs within heart care
- ☐ Information about how a patient's life can be improved
- ☐ Awards or recognitions received by the provider
- ☐ Information about treating the whole person, not just the heart condition
- ☐ Recovery process details
- ☐ Patient support services (availability of care navigators, mental health support, etc.)
- ☐ Understanding medical bills and health insurance
- ☐ Stories from people with personal experience in heart care
- ☐ Details about the physicians (their experience, bedside manner/personality, etc.)
- ☐ Other (please specify): _____

Imagine you, or someone you provide care for, needed non-urgent heart care/cardiology services (for example, an appointment with a specialist/cardiologist). Which of the following factors would be most important to you when selecting a heart care provider? (Select all that apply)

- ☐ Actively involved in the community
- ☐ Affiliated with my preferred hospital or health system
- ☐ Awards or recognitions received by the provider
- ☐ Caring/compassionate staff
- ☐ Conducts research and/or clinical trials
- ☐ Facility has the best doctors and nurses
- ☐ Insurance acceptance at the facility
- ☐ Is specialized in cardiology/heart care
- ☐ Is specialized in the specific heart condition/diagnosis needing care
- ☐ Located nearby
- ☐ Offers personalized care
- ☐ Offers the latest technology, equipment, and treatment options
- ☐ Positive online ratings or reviews
- ☐ Recommended by family or friends
- ☐ Recommended by my doctor
- ☐ Reputation of the facility
- ☐ Wait time for an appointment
- ☐ Affiliated with an academic or teaching institution/university
- ☐ American Heart Association endorsement
- ☐ I don't know

Imagine you, or someone you provide care for, needed non-urgent heart care/cardiology services. What is the longest time you would be willing to wait for a first appointment to see a specialist?

- ☐ Less than 2 weeks
- ☐ 2 weeks – less than 1 month
- ☐ 1 month – less than 2 months
- ☐ 2 months – 3 months
- ☐ More than 3 months

When you think of heart care providers in your area, which hospital or facility comes to mind first?

Which of the following is the most important element that sets ~Top of Mind Heart Care Provider~ apart from other heart providers you have heard of?

- ☐ Award-winning
- ☐ Better doctors and nurses
- ☐ Caring & compassionate doctors and nurses
- ☐ Community involvement
- ☐ Ease of access
- ☐ Location/Proximity
- ☐ My family/friends have received heart care through this provider
- ☐ New and advanced technology/treatment options
- ☐ Patient Outcomes
- ☐ Personalized care
- ☐ Strong image/reputation
- ☐ Nothing
- ☐ Don't know
- ☐ Other (please specify): _____

The following are some of the top heart providers according to the US News & World Report.

Before today, which of the heart care providers were you aware of? (Select all that apply)

- ☐ Cleveland Clinic
- ☐ NYU Langone Medical Center
- ☐ Mayo Clinic
- ☐ Mount Sinai Hospital
- ☐ New York-Presbyterian University Hospital of Columbia and Cornell
- ☐ Cedars-Sinai Medical Center
- ☐ Northwestern Memorial Hospital
- ☐ Massachusetts General Hospital
- ☐ Hospitals of the University of Pennsylvania-Penn Presbyterian
- ☐ Johns Hopkins Hospital
- ☐ Stanford Health Care-Stanford Hospital
- ☐ North Shore University Hospital at Northwell Health
- ☐ Rush University Medical Center
- ☐ Lenox Hill Hospital at Northwell Health
- ☐ Houston Methodist Hospital
- ☐ Brigham and Women's Hospital
- ☐ UCLA Medical Center
- ☐ Texas Heart Institute at Baylor St. Luke's Medical Center
- ☐ Montefiore Medical Center
- ☐ UT Southwestern Medical Center
- ☐ None of these