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## Royce Cheng

**Principal, The Chartis Group**

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Royce Cheng is a Principal with The Chartis Group. He has over ten years of experience with health system strategic planning, value-based business models, and digital health strategy and solution development. His engagements have centered on designing and enabling transformative strategies among academic medical centers, integrated delivery networks, health insurers, community hospitals and medical groups.

Some of Mr. Cheng's previous engagements include: working with a multisystem collaborative of providers to launch a health solutions product in the commercial payor market; defining strategic virtual care initiatives and implementation structure for a top-ranking academic medical center; developing a digital health strategy and implementation roadmap for a multi-region provider group; and evaluating new plan product offerings across multiple market segments as part of a payor-provider partnership.

Before joining The Chartis Group, Mr. Cheng worked in the strategy group at New York Presbyterian Hospital where he partnered with clinical leadership to develop commercialization pathways for new surgical technologies. Previously, Mr. Cheng developed next generation glucose monitoring devices and care management solutions for Abbott Diabetes Care and signal processing algorithms and remote patient monitoring dashboards for Proteus Digital Health. He also has worked for many years in web application development, both as a full-stack developer and as a manager of development teams.

In addition, Mr. Cheng is an active contributor to thought leadership at The Chartis Group, authoring white papers and delivering talks at healthcare organizations and conferences on digital health and value-based care strategy. His presentation on Virtual Care Across the Healthcare Enterprise at the 2018 Society for Healthcare Strategy and Market Development (SHSMD) Connections meeting was one of the top-rated presentations and was subsequently featured in Strategic Health Care Marketing.