



Ryan Bertram

Principal, The Chartis Group

Ryan Bertram is a Principal with The Chartis Group and a leader within Chartis Digital and the Academic Medicine practice. In his 10+ years as a management consultant, Mr. Bertram has been privileged to serve many leading organizations across the country as they navigate the changing healthcare environment. He has led engagements across strategic planning, organizational alignment, M&A, go-to-market and commercialization strategy, and value-based care, and has a keen interest in the transformative power digital solutions will have in the new health economy.

Notable recent engagements include enterprise strategic planning for a top academic health system, redesigning digital access and the virtual primary care experience for a leading care delivery network, strategic diligence for a buy-side PE-firm's bid on a large health services enterprise, business planning and launch of a population health management company, and go-to-market planning for a national ambulatory surgery center company.

Before joining The Chartis Group, Mr. Bertram worked at ZS Associates, where he supported sales force compensation design, operations, and decision-support for the pharmaceutical industry. Additionally, Mr. Bertram has experience in qualitative and quantitative market research in the biotechnology and medical device sectors.

Mr. Bertram received his Master of Business Administration with honors from University of Chicago's Booth School of Business. He also holds both a Master of Science and Bachelor of Science in biomedical engineering from Northwestern University.