All Quality is Local

Michael Pugh, MPH
President
MdP Associates, LLC

Prepared for

Virtual Leadership Conference January 18, 2021



The Governance Institute®

A SERVICE OF 11C

1

Describe the appropriate role of Governance in quality and safety. Participants will gain a better understanding of the interlocking roles and responsibilities of the quality reporting structures in health care systems. Participants will take away two-three ideas of how they might improve their governance for quality. Participants will take away two-three ideas of how they might improve their governance for quality.

"All politics is local."

Thomas Phillip "Tip" O'Neill Jr.
Former Speaker of the House

People are engaged by what matters to them

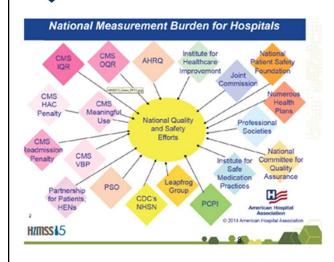
Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

3

ರ

Observation about Board Quality Committees in 2021



- In many organizations, Quality Governance has become a static process.
 - Reports are primarily focused on measures being collected and reported externally
 - Too much detail
 - Few questions by board members
 - Little differentiation of types or relative importance of measures
 - Little discussion of improvement strategy
 - Scant focus on desired organizational outcomes
 - Physician members tend to focus on individual clinical or research interests
 - Reporting often reflects what the quality management department is doing in their daily work
 - More about management activities as opposed to actual governance
- Mirrors the approach of old-style hospital Finance Committees with detailed review of financial statements and budget variances as opposed to real discussion about improving financial performance

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

Finding the right level of review...

It makes about as much sense for system-level quality governance to be reviewing and comparing CLASBI rates as it does for the system-level finance committee to be reviewing and comparing ICU supply costs.

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

5

5

Hospital/System Financial Governance

- In the beginning, approval of all check requests and expenditures (60-70's)
- Followed by approval of capital and operating budgets rather than expenditures... (70's-80's)
 - Evolving into a detailed review of operating report budget variances...
- Followed by a focus on financial statements and revenue streams...(80's-90s)
- Followed by a focus on investment portfolio performance..(90's)
- Followed by a focus on credit ratings and overall financial performance...(2000's)
- Followed by a focus on revenue diversification, access to capital and asset positioning... (2010's)
- 2020's ??

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

Evolution of Quality Governance

- In the beginning, medical staff credentialling...(60-70's)
- Then, a focus on risk management...(80's)
- Then, a focus on accreditation...(90's)
- Then, a focus on patient satisfaction...(early 2000's)
- Then, a focus on patient safety...(late 2000's)
- Then, a focus on reported quality and safety measures...(2010's)
- Then, ??...

"You don't fatten a cow by weighing it."
Old Middle East Saying

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

7

/

2020's Focus on Outcomes and Set Expectations

- Focus on outcomes and create expectations for performance:
 - The system-level board should view a simple dashboard of a few high-level outcome measures that can be rolled up to reflect overall system performance and the system's quality strategy.
 - The measures and targets should reflect the important dimensions of quality/ safety and can be used to create organizational alignment to achieve system-wide performance goals.
 - Local or next level governance review should start with a comparison of local performance to system outcome aims and expectations.

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

Think Differently: What Matters to Patients

Don't hurt me Help me Be Nice to Me



Don Berwick, MD

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

9

9

At the highest level of governance, focus on outcomes

Potential Categories

- Patient safety/harm reduction
- Clinical Care
- Patient Experience
- Access
- Equity
- STEEP

Possible Outcome Measures

- Patient Harm Index
- % of patients receiving "right care"
- · Hospital Mortality Rate
- % of patients who "would recommend"
- % of patients seen within a specified time frame
- Hospital mortality or "right care" by Race
- Community/Population Health Index by subgroups

2021 Michael D. Pugh

ugh

Virtual Leadership Conference | January 18, 20

Setting expectations: Ask the right questions



What are the important quality and safety results we should be monitoring?

How good do we want to be?

Where is our performance now?

Where should our performance be?

When should we expect results?

How does our strategy move this measure?

What resources are we committing to this effort?

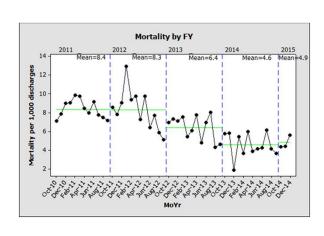
Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

11

11

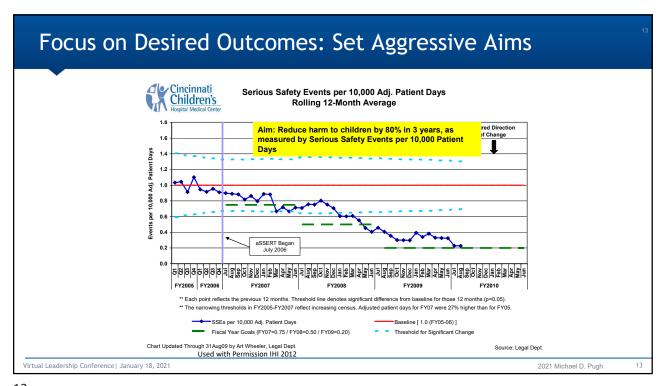
Focus on Desired Outcomes: Set Aggressive Aims

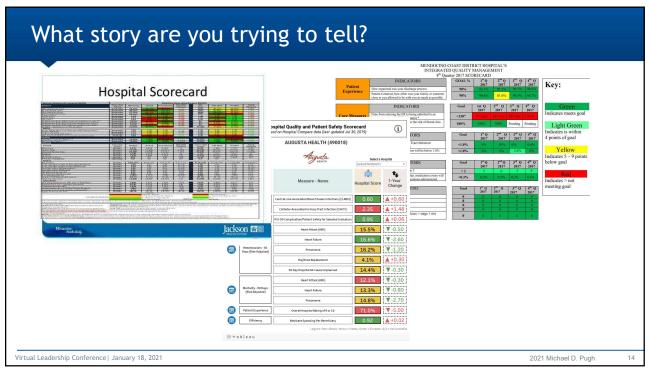


 Reduce overall mortality (excluding inevitable mortality) by 50% by 2015.

irtual Leadership Conference| January 18, 2021

2021 Michael D. Pugh





Create context for measures and scorecards

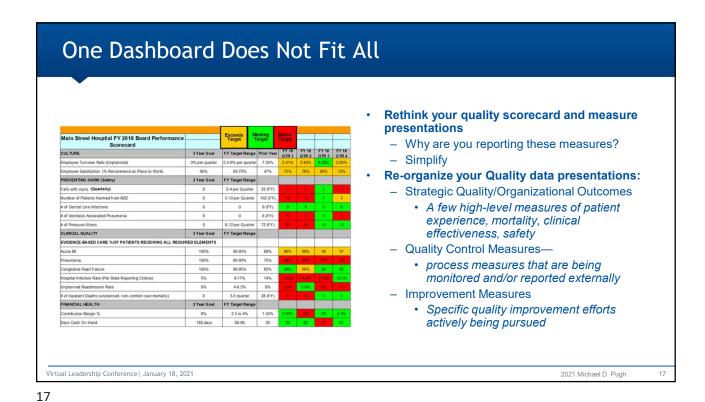
- Management can create context for the measures reported by organizing them differently.
- Instead of a single long report or scorecard, measures should be organized and grouped to tell specific stories.

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

15





Measures and Scorecards Should Be Aligned to Function

Governance Quality Scorecards

Strategic Quality Measures
High level quality and safety outcome measures
External Comparative Performance

Leadership/Functional Management Quality
Dashboards

Clinical process and outcome measures
Safety process measures
Key/Critical Process Measures
Improvement initiative measures outcomes

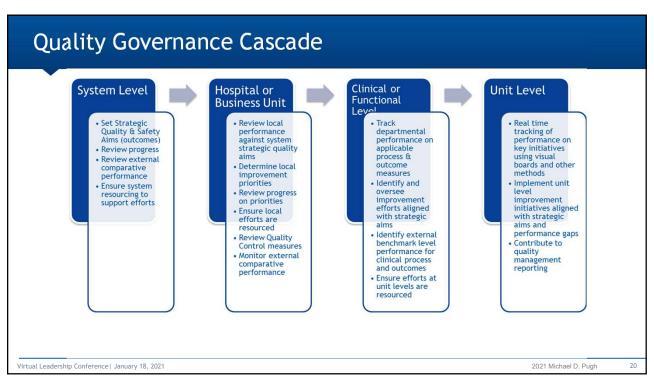
Unit Management Visual Boards

Unite Level Process measures important to daily work
Quality Control Measures
Measures related to Quality Improvement initiatives and efforts

18

2021 Michael D. Pugh





Reflection Questions for Boards and Leadership



- Are you seeing the forest or the trees?
 - Lots of measures, but little information?
- Are you re-reviewing data and reports that have already been reviewed at other levels?
 - If so, why?
- Is the level of detail appropriate for the level of governance?
 - Is there a clear reporting cascade of aims and measures?
- Are you setting quality aims and expectations or simply approving reports?
 - Are quality and safety strategic in your organization?
- · Are you asking why?
 - Discussions focus on "what" rather than "how" or "why"

Virtual Leadership Conference | January 18, 2021

2021 Michael D. Pugh

21

21

All Quality is local.

Quality happens when staff are engaged in what matters to patients.

Virtual Leadership Conference| January 18, 2021

021 Michael D. Pugh



