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Betsy is founder and CEO of Accordant. Prior to consulting, she spent 17 years as a Chief Development Officer and foundation President in academic, community, children's, and religious healthcare organizations. Betsy specializes in leadership engagement in philanthropy, strategic philanthropy planning, regionalization and systemization of philanthropy, and implications of the science of gratitude in healthcare.

Betsy has authored and edited multiple books on healthcare philanthropy, including *Regionalization and Systemization of Healthcare Philanthropy*, *Transforming Healthcare Philanthropy and Redefining Healthcare Philanthropy* published by the Association for Healthcare Philanthropy. She also wrote *Healthcare Philanthropy: Advance Charitable Giving to Your Organization's Mission* from Health Administration Press, *Boards and Philanthropy: Developing the Next Curve Revenue Source for Healthcare* from the American Hospital Association and *Advancing the CEO's Role in Healthcare Philanthropy* published by the American College of Healthcare Executives. In addition, her work has been featured in national trade publications for philanthropy and healthcare management including *Healthcare Executive*, *Trustee*, *H&HN Daily*, *The Chronicle of Philanthropy*, *Modern Healthcare*, *Becker's Hospital Review*, *The Governance Institute's BoardRoom Press*, *Healthcare Philanthropy Journal*, *Chief Executive Officer*, *Health Facilities Management* and more.

Betsy holds an M.B.A. from the University of Georgia and an M.S. in journalism from Columbia University in New York. She has achieved the highest level of certification in healthcare philanthropy as a Fellow of the Association for Healthcare Philanthropy.