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**NATIONAL RESEARCH CORPORATION DECLARES  
QUARTERLY DIVIDEND**

LINCOLN, Nebraska (April 9, 2021) — National Research Corporation (NASDAQ:NRC) announced that its Board of Directors has declared a quarterly cash dividend of \$0.12 (twelve cents) per share payable Tuesday, April 27, 2021, to shareholders of record as of the close of business on Monday, April 19, 2021.

*For more than 40 years, National Research Corporation has been a leading provider of analytics and insights that facilitate measurement and improvement of human understanding.*

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