**[ORGANIZATION] Begins Partnership with NRC Health**

***{Organization Name} selects NRC Health to improve the healthcare journey***

CITY/STATE—DATE—[ORGANIZATION] is pleased to announce a partnership with NRC Health to manage and oversee the organization’s patient-experience feedback and to offer guidance for improvement. Through the use of NRC Health’s [solution name], [ORGANIZATION] will be able move closer toward its goal of [XYZ] and bringing Human Understanding™ into the overall healthcare experience.

[ORGANIZATION] will be able to identify potential areas of improvement for care through their partnership. On [month, year], [ORGANIZATION] will have round-the-clock access to all customer voices, as well as the latest best-practices information for improving the customer experience from other nationally recognized healthcare systems.

[QUOTE FROM PARTNER]

NRC Health’s healthcare solutions are uniquely designed to help hospitals and health systems create loyalty and build relationships with healthcare consumers, beyond the care setting.

[QUOTE FROM NRC HEALTH]

“Nearly 50 percent of consumers are frustrated by their healthcare experiences, so it’s especially important for organizations to better understand these experiences and use that insight to drive improvement,” said Helen Hrdy, Chief Growth Officer at NRC Health. “[ORGANIZATION NAME] is taking proactive measures to better understand the people they serve, and we couldn’t be more excited to partner with them on their journey toward Human Understanding.

About [ORGANIZATION NAME]

[insert boilerplate]

About NRC Health

For over 40 years, NRC Health (NASDAQ: NRC) has been committed to achieving Human

Understanding and bringing healthcare organizations closer to their customers than ever before by illuminating and improving the key moments that define an experience and build trust. Guided by their uniquely empathic heritage, proprietary methods, skilled associates, and holistic approach, NRC Health helps their customers design experiences that exceed expectations, inspire loyalty, and improve well-being among patients, residents, physicians, nurses, and staff.

For more information, email info@nrchealth.com, or visit [www.nrchealth.com](http://www.nrchealth.com).

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