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Craig Samitt is the CEO and Founder of ITO Advisors, a healthcare advisory and investment firm. Previously Dr. Samitt served as EVP, Chief Clinical Officer, and President of Anthem's Diversified Business Group, and most recently as President & CEO of Blue Cross and Blue Shield of Minnesota. Dr. Samitt has led sequential health systems transformations, having served as President & CEO of HealthCare Partners and President & CEO of Dean Health System. From 2012–2018, Dr. Samitt served as a Commissioner on MedPAC, an influential, independent Congressional Agency established to advise Congress on policies related to payments to private health plans participating in Medicare and healthcare providers serving Medicare beneficiaries. Dr. Samitt received his undergraduate degree from Tufts University, his doctorate in medicine from Columbia University, and his master's in business administration from The Wharton School. He is a nationally recognized expert and thought leader on industry transformation, care delivery, and healthcare policy. His record of collaborating across the healthcare system to deliver higher quality care at a lower cost led to him being named as one of the “50 Most Influential Physician Executives and Leaders” by *Modern Healthcare* in 2018.