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**NATIONAL RESEARCH CORPORATION DECLARES
QUARTERLY DIVIDEND**

LINCOLN, Nebraska (November 19, 2021) — National Research Corporation (NASDAQ:NRC) announced that its Board of Directors has declared a quarterly cash dividend of \$0.12 (twelve cents) per share payable Friday, January 14, 2022, to shareholders of record as of the close of business on Thursday, December 30, 2021.

For more than 40 years, National Research Corporation has been a leading provider of analytics and insights that facilitate measurement and improvement of human understanding.

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