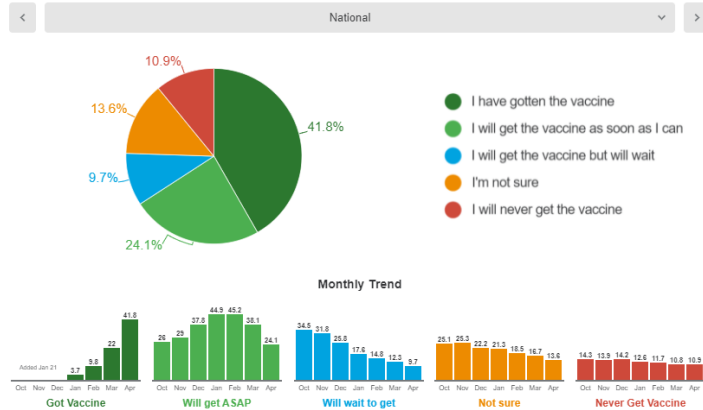


NRC HEALTH MARKET INSIGHTS – MAY 2021

Insight of the Month: Vaccine and Return to Healthcare

The vaccine has been a major driver in consumers feeling more comfortable to return to healthcare. As of April 2021, 42% (up from 22% in March) of consumers have received it and another 24% plan to receive it as soon as they can. A total of 65% of consumers have received or plan to receive the vaccine. More consumers are feeling safe receiving healthcare, 68% feel safe visiting their PCP and 53% feel safe visiting an ER which is up from 36% in Dec of 2020.

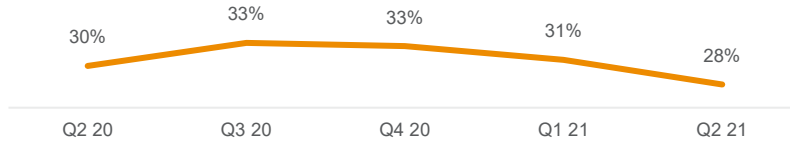
How likely are you to **get the COVID-19 vaccine** when it becomes available to you?



Consumers are feeling more comfortable both inside and outside of healthcare. The largest increase of the feeling of safety occurred between January and Feb of 2021 when the vaccine became more widespread. Consumers are still apprehensive to fly.

Delayed care

Q) Have you or anyone in your household delayed any healthcare treatment in the last six months? (yes)



Those who delayed healthcare before COVID 19 were around 22% on average from 2018 through end of 2019.

*Q2 of 2021 is only April data

Feeling of safety

Q) In the next month. How safe would you feel doing the following? (safe/very safe shown)

