

Market Insights

Mental & Behavioral Health Module

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How familiar are you with the following terms?

	Very familiar	Somewhat familiar	Neither familiar nor unfamiliar	Somewhat unfamiliar	Very unfamiliar
Behavioral Health					
Mental Health					

How do you feel about the following terms?

	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative
Behavioral Health					
Mental Health					

To the best of your knowledge, which type of healthcare facility offers care for the following conditions/behaviors?

	Behavioral Health Center	Both types of centers offer care for this	Mental Health Center
Anxiety			
Depression			
Self-mutilation			
Eating disorders			
Anger and stress management			
Spiritual care			
Grief and loss			
Self-image			

Have you or someone you provide care for ever received mental/behavioral health services (i.e. for anxiety, depression, dementia, eating disorders, anger management, substance use, etc.)?

- Yes
- No
- Prefer not to say

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If you or a loved one were in need of mental/behavioral health care services, how important would the following attributes be in determining where to go for care?

	Very important	Somewhat important	Neither important nor unimportant	Somewhat unimportant	Very unimportant
Proximity of the facility to me					
Out-of-pocket cost					
Insurance acceptance					
Comprehensive care (all needed services offered at a single location)					
Affiliation with a health care system I am familiar with					
Access to expert clinicians and specialists					

If you were in need of mental/behavioral healthcare, how long would you be willing to travel for a provider?

- 15 minutes or less
- 16-30 minutes
- 31-45 minutes
- 46-60 minutes
- More than 60 minutes

How much do you agree or disagree with the following statement? "I am more aware of mental/behavioral health than my parents."

- Completely agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Completely disagree

How important to your health do you feel mental/behavioral health is compared to physical health?

- Mental/behavioral health is much more important than physical health
- Mental/behavioral health is somewhat more important than physical health
- Mental/behavioral health is just as important as physical health
- Mental/behavioral health is somewhat less important than physical health
- Mental/behavioral health is much less important than physical health