



**How Deep Connections are the Secret
to Successful Organizations & the Key
to Great Human Achievements**





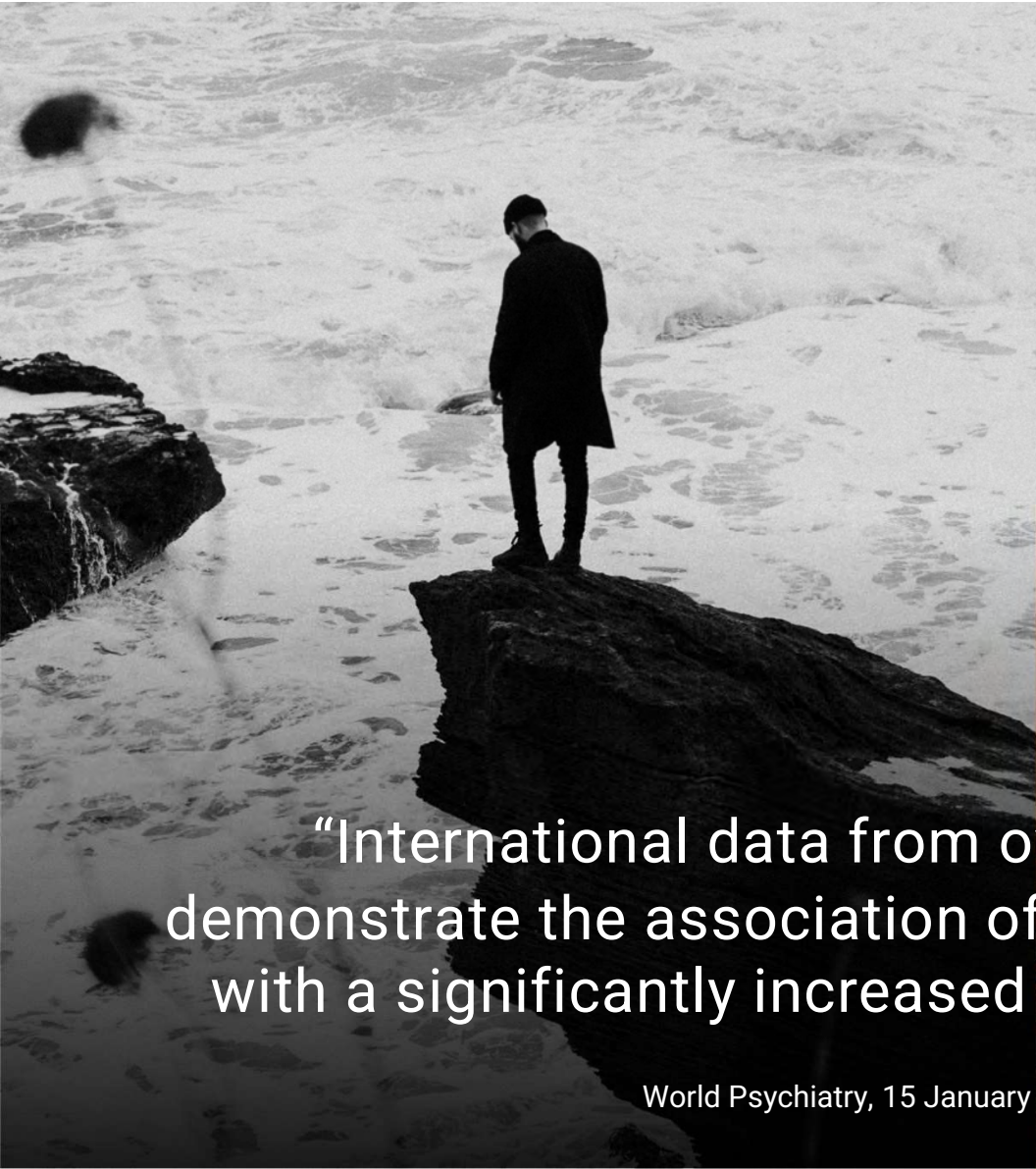
**“who has loved you
into being?”**

– MR ROGERS –



“The only thing that really matters in life are your relationships to other people... the key to healthy aging is relationships, relationships, relationships”

— GEORGE VAILLANT, HARVARD GRANT STUDY —



“International data from over **3.4 million people** demonstrate the association of social isolation and loneliness with a significantly increased risk of death from all causes.

World Psychiatry, 15 January 2021, Julianne Holt Lundstad



Talking Shop



COURTESY UNIVERSITY OF CALIFORNIA, IRVINE

Ending Apartheid



WALTER SISULU AND ALBERTINA SISULU: REUTERS / Alamy Stock Photo OLIVER TAMBO: Sueddeutsche Zeitung Photo/Alamy Stock Photo. AHMED KATHRADA: Source South African History Online
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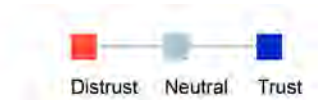




TRUST IN INDUSTRY SECTORS: 10-YEAR TRENDS

Percent trust

Global 22



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	<i>Change, 2012 - 2022</i>
Technology	77	74	77	74	76	76	75	78	75	68	72	-5
Healthcare	-	-	-	-	64	67	65	68	67	66	69	n/a
Food and beverage	64	64	65	64	65	68	64	69	67	65	67	+3
Automotive	63	66	70	67	62	66	63	69	67	60	63	0
Telecommunications	59	61	62	60	61	64	64	67	65	61	62	+3
Energy	54	58	57	57	59	62	63	65	63	59	61	+7
Entertainment	-	63	66	64	66	65	63	68	65	59	61	n/a
Consumer packaged goods	58	61	62	61	62	64	61	65	62	60	60	+2
Financial services	44	47	49	48	52	55	55	57	56	52	54	+10

2022 Edelman Trust Barometer. TRU_IND. Please indicate how much you trust businesses in each of the following industries to do what is right. 9-point scale; top 4 box, trust. Industries shown to half of the sample. General population, 22-mkt avg.

The Root Cause Coalition's 7th Annual National Summit on the Social Determinants of Health

*Achieving Health Equity: What Are You
Prepared To Do?*

Presented By:

AARP Foundation
For a future without senior poverty.

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“There is nothing really that separates me from them; the **humanity of it all** is clear to me in our connection.”

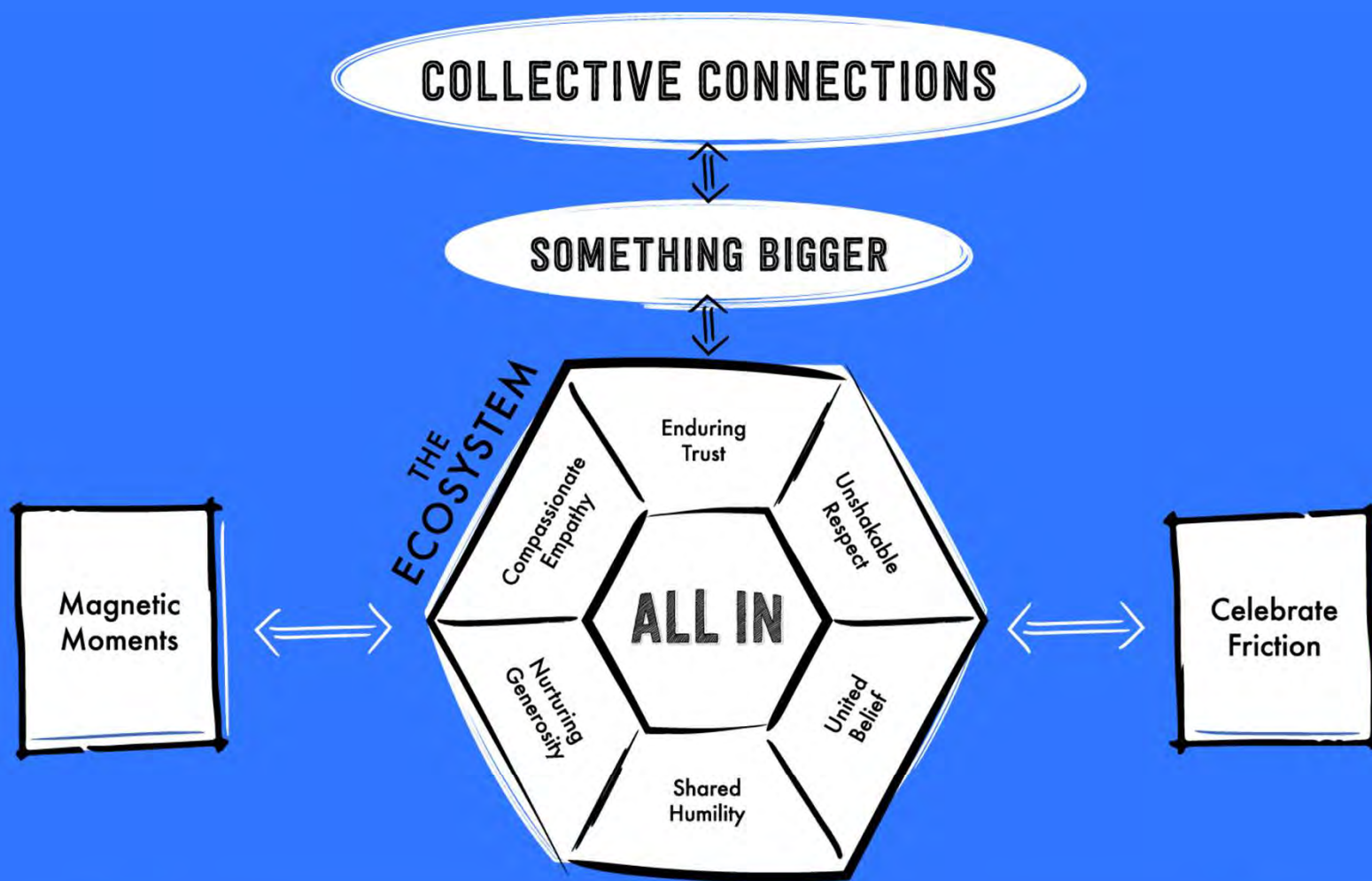
“If you don’t have **a relationship with your patient**, then you don’t really have an effective treatment protocol.”

“Being emotionally engaged with your patients doesn’t have to burn you out; **it can be nourishing.**”

“A **sense of belonging in community with the patient**, of myself as a whole person in the room with them.”

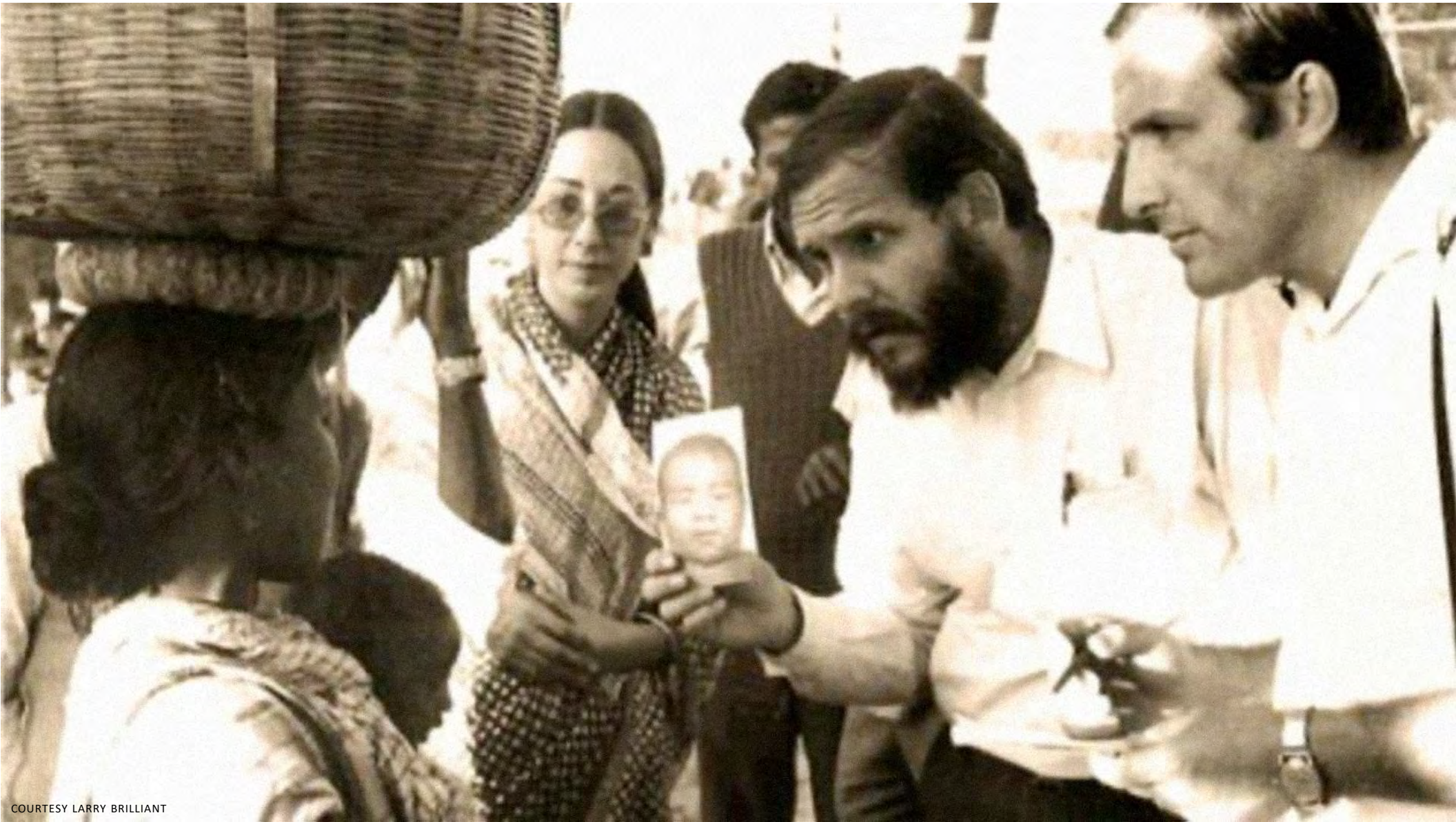






SIX DEGREES OF CONNECTION™ FRAMEWORK FOR DEEP CONNECTIONS





COURTESY LARRY BRILLIANT



COURTESY TARIQ KHAMISA FOUNDATION



**...who and what will you
love into being?**