

EXPERIENCE

NRC Health's MyStory™



Patient context
to support Human
Understanding
during care

Human Understanding® Program



EXPERIENCE



MARKETING



REPUTATION



WORKFORCE



INSTITUTES

NRC Health empowers healthcare organizations to better understand the people they care for and design care experiences that inspire loyalty and create Human Understanding.

nrchealth.com

NRC Health's MyStory

MyStory is patient-generated contextual data collected throughout the patient's journey. The content is based in proven communication science and has been crafted specifically to create personalized interactions in the care setting.

How it works



Patient is invited to share what matters to them via appointment reminders, e-check-ins, the patient portal, and QR codes



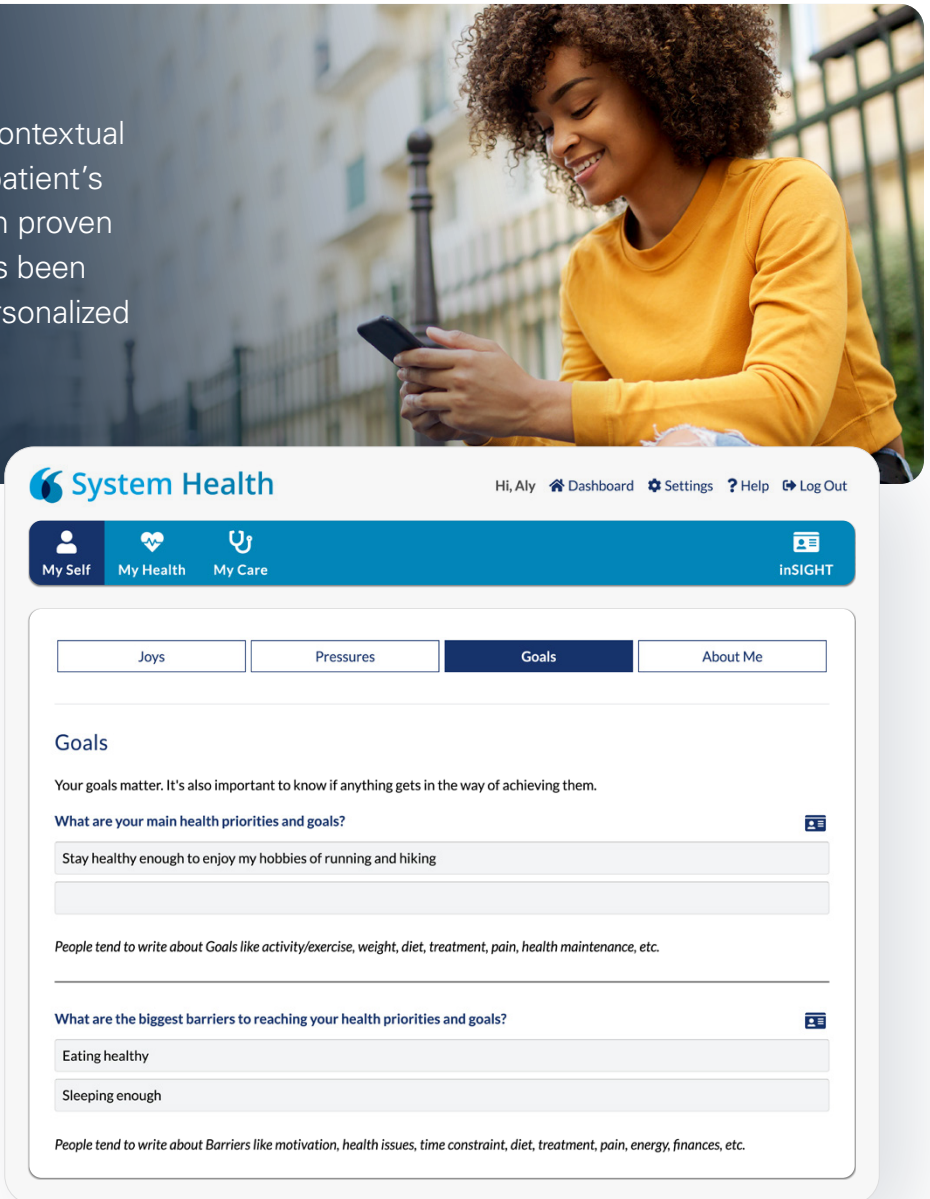
Preferences, goals, and expectations are summarized through NRC Health's MyView™ and integrated into the EHR



With access to patient-driven context, care teams create a unique, personal connection



MyStory can be updated by the patient as their health needs and expectations evolve



MyStory is purpose-built to help busy people - both care teams and patients - reliably and effectively communicate to increase engagement, optimize care, drive patient and provider loyalty, and enable Human Understanding®.