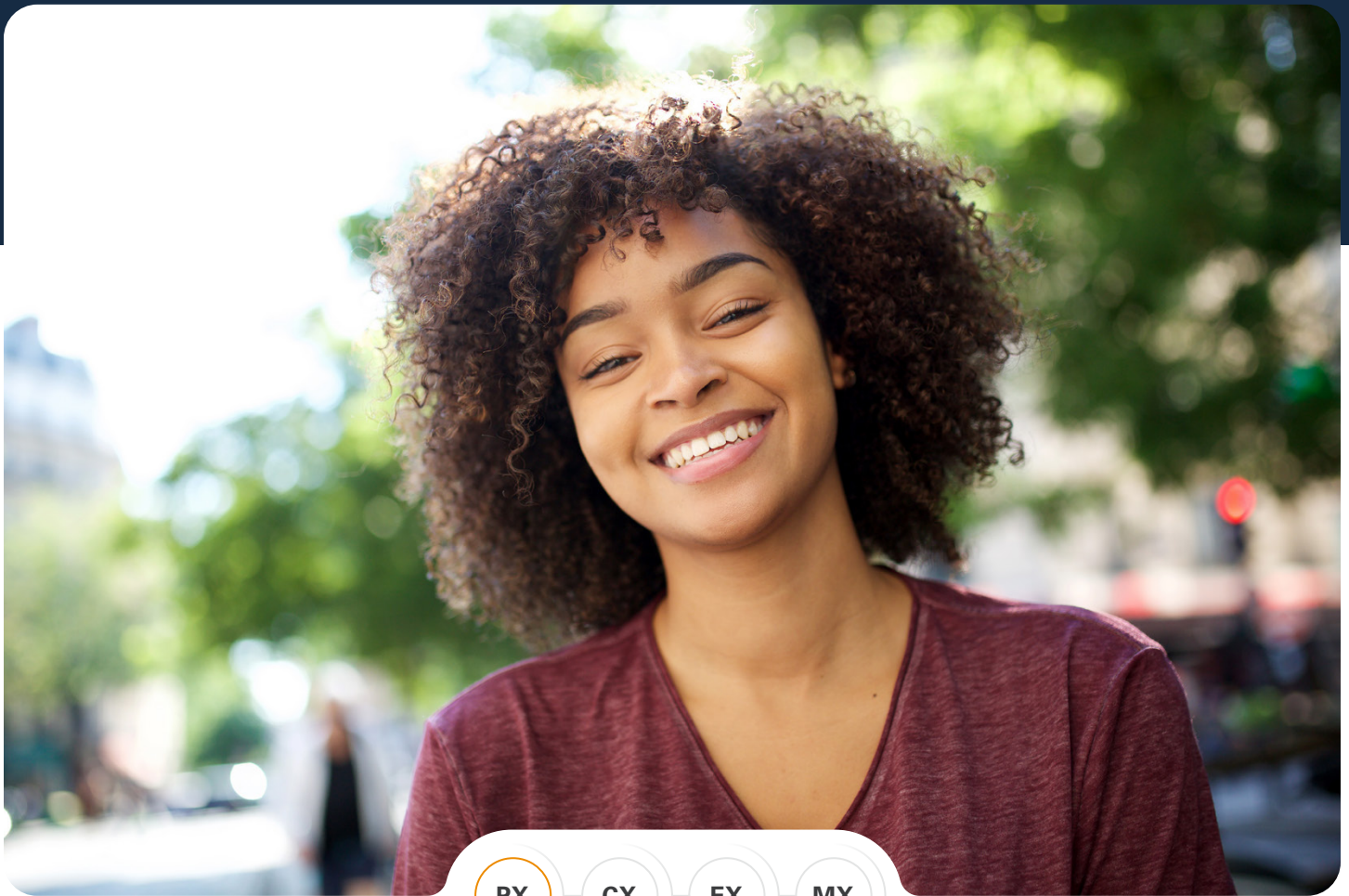


THE MOST HUMAN WAY TO CONNECT WITH YOUR PATIENTS

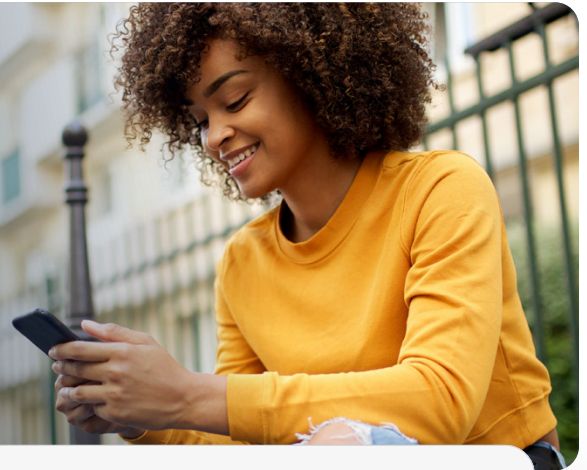
## Patient context to support Human Understanding during care



PATIENT | CONSUMER | EMPLOYEE | MARKET

Healthcare's most comprehensive experience management platform.

MyStory is patient-generated contextual data collected throughout the patient's journey. The content is based in proven communication science and has been crafted specifically to create personalized interactions in the care setting.



## How it works



Patient is invited to share what matters to them via appointment reminders, e-check-ins, the patient portal, and QR codes



Preferences, goals, and expectations are summarized through NRC Health's MyView™ and integrated into the EHR



With access to patient-driven context, care teams create a unique, personal connection



MyStory can be updated by the patient as their health needs and expectations evolve

**System Health** Hi, Aly [Dashboard](#) [Settings](#) [? Help](#) [Log Out](#)

[My Self](#) [My Health](#) [My Care](#) [inSIGHT](#)

Joys Pressures **Goals** About Me

### Goals

Your goals matter. It's also important to know if anything gets in the way of achieving them.

What are your main health priorities and goals? [+](#)

Stay healthy enough to enjoy my hobbies of running and hiking

People tend to write about Goals like activity/exercise, weight, diet, treatment, pain, health maintenance, etc.

What are the biggest barriers to reaching your health priorities and goals? [+](#)

Eating healthy

Sleeping enough

People tend to write about Barriers like motivation, health issues, time constraint, diet, treatment, pain, energy, finances, etc.

MyStory is purpose-built to help busy people – both care teams and patients – reliably and effectively communicate to increase engagement, optimize care, drive patient and provider loyalty, and enable Human Understanding.®