



## Day 1 • Monday, April 24, 2023

\*This is a draft agenda and is subject to change.

ALL SESSION TIMES ARE IN PACIFIC TIME

**9:00–10:00 AM**

### **Diagnosing Disruption from Clinical to Consumer: How New Consumer Values & Expectations Are Reshaping Healthcare**

**Ken Hughes**

*Consumer & Shopper Behavioralist  
Customer Experience Strategist*

**10:00–10:15 AM**

**Break**

**10:15–11:00 AM**

### **Who is Going to Do the Work?**

**Ron Hetrick**

*Senior Labor Economist & Vice President of Staffing Product  
Lightcast*

**11:00–11:15 AM**

**Break**

**11:15 AM–12:00 PM**

### **Fireside Chat with Randy Oostra**

**Randy Oostra**

*Managing Partner  
Blueprint N1*

**Kevin Barnett, Dr.P.H., M.C.P.**

*Executive Director, Center to Advance  
Community Health & Equity  
Public Health Institute*

**12:00–1:00 PM**

### **Lunch Break**

For those who are virtual, this will be a one-hour break. Please return at 1:00 PM for the next session.

**1:00–2:00 PM**

### **Bold Leadership in Challenging Times: The Imperative for Civic Engagement**

**Kevin Barnett, Dr.P.H., M.C.P.**

*Executive Director, Center to Advance Community Health & Equity  
Public Health Institute*

## Day 2 • Tuesday, April 25, 2023

ALL SESSION TIMES ARE IN PACIFIC TIME

**9:00–10:00 AM**

### **Perspectives on Capital Markets & Building Investor Confidence**

**Lisa Goldstein**

*Senior Vice President  
Kaufman, Hall & Associates, LLC*

**10:00–10:15 AM**      **Break**

**10:15–11:00 AM**      **A Peek Behind the Payer Curtain: A Fireside Chat**  
Brian J. Silverstein, M.D.      Chuck Lehn  
*Chief Population Health Officer*      *Insurance Division President*  
Innovaccer      Banner Health

**11:00–11:15 AM**      **Break**

**11:15 AM–12:00 PM**      **Identity Crisis: Establishing Our Post-COVID Brand Before Someone Else Does It For Us**  
Ryan Donohue  
*Strategic Advisor*  
NRC Health

**12:00–1:00 PM**      **Lunch Break**  
For those who are virtual, this will be a one-hour break. Please return at 1:00 PM for the next session.

**1:00–2:30 PM**      **Partnerships in an Evolving Post-Pandemic Environment**  
Anu R. Singh  
*Managing Director*  
Kaufman, Hall & Associates, LLC

**2:30 PM**      **Adjourn**