

Laura Orr, M.H.A **Founder & CEO, Forward Governance Consulting**

Laura Orr is the Founder and CEO of Forward Governance Consulting, LLC, a firm dedicated to helping executive leaders and the governing bodies of non-profit organizations maximize board effectiveness. Laura is an accomplished executive leader with nearly two decades of operations, strategic planning, and board governance experience. She also has deep expertise in facilitation and leadership coaching.

Laura works with non-profit organizations across all sectors including healthcare, education, arts, and community services. She partners with organizations to conduct rigorous assessments of governance practices and to develop tactics to position the board and governance structure as strategic assets.

Prior to founding Forward Governance Consulting, Laura served as the Chief Strategy and Governance Officer for Children's Wisconsin where she led strategic planning for the health system and was responsible for successfully transforming governance practices to drive strategic value.

Laura has the unique perspective of experiencing governance from every angle—as a leader in board development, as a healthcare executive, and as a board member in her community.

Laura serves on the board of directors of First Stage Children's Theatre, where she chairs the governance committee. She is also chair of the board of directors for the Betty Brinn Children's Museum in Milwaukee, Wisconsin. Laura holds a bachelor of science degree in psychology and a master's degree in healthcare administration.