



Human Understanding
Behind every person is a story...

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NATIONAL RESEARCH CORPORATION DECLARES QUARTERLY DIVIDEND

LINCOLN, Nebraska (May 25, 2023) — National Research Corporation, dba NRC Health, (NASDAQ:NRC) announced that its Board of Directors has declared a quarterly cash dividend of \$0.12 (twelve cents) per share payable Friday, July 14, 2023, to shareholders of record as of the close of business on Friday, June 30, 2023.

For more than 40 years, NRC Health has been committed to achieving Human Understanding and bringing healthcare organizations closer to their customers than ever before by illuminating and improving the key moments that define an experience and build trust. Guided by their uniquely empathic heritage, proprietary methods, skilled associates, and holistic approach, NRC Health helps its customers design experiences that exceed expectations, inspire loyalty, and improve well-being among patients, residents, physicians, nurses, and staff.