Publications Related to Each Session September 2023 Leadership Conference

Sunday, September 10

Emerging Cybersecurity Risks – Cris V. Ewell, M.S., Ph.D.

"Cyber Legal Cases and Trends Your Board Needs to Watch" (Governance Feature)

Managing Cybersecurity Risk in America's Hospitals: A Leadership Imperative (Webinar)

Enterprise Cyber Risk Management (Strategy Toolbook)

Governing Cyber Risk in Healthcare: Case Studies (Case Study)

Stop the Cyber Bleeding: What Healthcare Executives and Board Members Must Know about Enterprise Cyber Risk Management (Webinar)

"Building an Effective Cyber Risk Management Program" (BoardRoom Press Article)

CEO Perspectives on Governance in Turbulent Times – Kimberly A Russel, FACHE, Melinda Estes, and Bill Manns

"Boldness in Governance" (System Focus Article)

"Healthcare Forecast 2023: 10 Trends for Board Members and Senior Leadership" (E-Briefings Article)

Restructuring Governance for the New Healthcare Environment: The Evolution of System Governance and Development of Best Practices (Case Study)

<u>"Expanding Board Criteria Beyond Competencies to Enable More Holistic Recruitment"</u> (*BoardRoom Press* Special Section)

"Healthcare Workforce Scarcities: The Governance Role" (Governance Feature)

On Purpose: How Living & Working for What Matters Most Changes Everything – Victor J. Strecher, Ph.D., M.P.H.

"In 2023, Human Capital Is Your Strategy" (BoardRoom Press Article)

<u>"Rebuilding and Retaining the Healthcare Workforce: A New Leadership Model for a New Era"</u> (System Focus Article)

<u>"Ensuring Workforce Health: The Criticality of Empathic Leadership in Healthcare"</u> (System Focus Article)

"Healthcare Workforce Scarcities: The Governance Role" (Governance Feature)

Elevating the Workforce Crisis to the Board Level (Video)

"The Science of Relationships and the Impact on Leadership" (Hospital Focus Article)

Retaining Executive Leadership for Healthcare's Next Generation (Webinar)

Monday, September 11

Healing: Our Path from Mental Illness to Mental Health – Thomas Insel, M.D.

Behavioral Health: A Safety Net Provider Steps Up to Meet Its Mission (Case Study)

"Understanding Mental Health in the Context of the Pandemic" (BoardRoom Press Article)

"Supporting Mental Health for Children and Youth" (Pediatric Focus Article)

"The Impact of COVID-19 on Mental Health" (System Focus Article)

"Minding the Mental Health Gap" (E-Briefings Article)

Palliative Care: Getting It Right – Steven Z. Pantilat, M.D., M.H.M., FAAHPM

"Compassion in Action: A Population Health Approach to Palliative Care" (Article)

"Palliative Care Is Person-Centered at Its Core: A Look at the Role of Palliative Care in the Transition to Value-Based Care" (BoardRoom Press Special Section)

"Palliative Care Quality Network: Improving the Quality of Caring" (BoardRoom Press Article)

Bold Leadership in Challenging Times: The Imperative for Civic Engagement – Kevin Barnett, Dr.P.H., M.C.P.

"From Compliance to Alliance: Breaking the Cycle of Parallel Play" (System Focus Article)

"Hospitals as Civic Engaged Institutions: Emerging Lessons in the Era of COVID and Black Lives Matter" (BoardRoom Press Article)

<u>"From Value to Cost Effectiveness of Health"</u> (BoardRoom Press Article)

<u>"Beyond the Project: Addressing the Social Determinants of Health as a Core Enterprise"</u> (Hospital Focus Article)

"The Power and Purpose of Advancing Health Equity" (System Focus Article)

The Governance Institute's System Quality Honor Roll: How St. Luke's Health System Achieves Results – Michael D. Pugh, M.P.H., Jodi Vanderpool, and Dan Krahn

Cedars Sinai: A Shared Vision for System-Wide Quality (Case Study)

Main Line Health: Achieving Top Quality Performance Requires Equity for Every Patient (Case Study)

"Improving Quality in Health Systems: How Do They Do It?" (BoardRoom Press Article)

"The Governance Institute Health System Quality Honor Roll 2022" (E-Briefings Article)

"All Quality Is Local" (System Focus Article)

The MUST Dos for Excellent Governance of Quality (Webinar)

The Various Pathways to Health System Transformation: Illustrating Models for Future Success – Anu R. Singh

"Partnerships Go Bold as Organizations Face New Challenges" (BoardRoom Press Article)

"Post-Pandemic Partnership Strategies" (System Focus Article)

"New Partnership Models Respond to the Impacts of COVID-19 Pandemic" (BoardRoom Press Special Section)

Stakeholder Management during the Partnership Process (Webinar)

"The Future of the Hospital" (BoardRoom Press Special Section)

<u>Cross-Market Health System Consolidation in a Challenged Industry</u> (System Focus Article)

Board Oversight of the Hospital Professional Community: A Challenge More Critical Than Ever – Todd Sagin, M.D., J.D.

"Physician Leadership: Are the Right Number of Chefs in the Kitchen?" (BoardRoom Press Article)

"Hospitals Employing Physicians: Still a Sound Strategy If Done Right" (BoardRoom Press Article)

"Physician Leadership in 2021 and Beyond: Shifts in Mindset and Practice" (System Focus Article)

"Health Systems and Primary Care: Time to Catalyze Change" (System Focus Article)

"Rebuilding and Retaining the Healthcare Workforce: A New Leadership Model for a New Era" (System Focus Article)

Tuesday, September 12

Perspectives on Capital Markets & Building Investor Confidence – Lisa Goldstein

"The Importance of Revenue Resiliency" (BoardRoom Press Article)

Managing Bond Covenants During Financially Challenging Times (Webinar)

"COVID-19 and a New Financial Perspective for Hospitals" (BoardRoom Press Article)

"A Bond Rating Means Many Relationships" (E-Briefings Article)

Focus on Finance: 10 Critical Issues for Healthcare Leadership, Second Edition (Signature Publication)

SCOTUS Ruling on Abortion Requires Careful Board Consideration - Todd Sagin, M.D., J.D.

"The Reversal of Roe v. Wade: Implications for Healthcare Boards" (BoardRoom Press Article)

"Post-Roe Governance Considerations for Academic Medical Centers" (Academic Health Focus Article)

Identity Crisis: Establishing Our Post-COVID Brand Before Someone Else Does It for Us - Ryan Donohue

"Branding Is Back: Revisiting Who We Are After Three Years as the COVID Care Provider" (BoardRoom Press Article)

New Story, New Brand (Short Video)

"The Board and the Brand: A Curious but Promising Pairing" (System Focus Article)

Value-Based Care Requires Board-Led Transformation – Rich Gilfillan

"Hospital and Health System Governance for the Future of Value-Based Care" (E-Briefings Article)

"Where is this Turmoil Leading? It's Heading Toward Value at Scale" (BoardRoom Press Special Section)

<u>"From Value to Cost Effectiveness of Health"</u> (BoardRoom Press Article)

"Investing Energy in Positive Change" (BoardRoom Press Article)

"Pandemic Lessons on Value-Based Care" (E-Briefings Article)

Bringing Consumer Values to Life - Ryan Donohue

"Diagnosing Disruption from the Clinical to Consumer" (System Forum Presentation Summary)

Healthcare Expectations of the Blue Dot Consumer (Short Video)

<u>"Building Strong Consumer Relationships in the Value-Based Era: A New Approach"</u> (System Focus Article, June 2022)

Price Transparency: Exploring Healthcare's Final Frontier of Consumer Disruption (Webinar)

<u>"Is There an Avatar in the House? Changing the DNA of Healthcare from COVID to Consumerism"</u> (System Forum Presentation Summary)

Katrina Lake vs. Jeff Bezos: Surviving Amazon – Stephen W. Kett

"The Video Streaming Wars: Can Disney Catch Netflix?" (System Focus Article)

"Diagnosing Disruption from the Clinical to Consumer" (System Forum Presentation Summary)

<u>"Building Innovation Platforms to Drive Frictionless Experiences"</u> (System Forum Presentation Summary)

"Staying Ahead of the Disruptors: The Board's Role in Innovation" (System Focus Article)

Advanced Consumerism: Take Your Organization to the Next level (Strategy Toolbook)

Wednesday, September 13

Health, Value, & Digital: One Size Does Not Fit All - Brian J. Silverstein, M.D.

<u>"Performance Enhancement: An Essential Process for Provider Success and Sustainability"</u> (BoardRoom Press Article)

"Investing Energy in Positive Change" (BoardRoom Press Article)

"Go Beyond EHRs to Address Labor Shortages and Reduce Clinician Burnout" (E-Briefings Article)

"Pandemic Lessons on Value-Based Care" (E-Briefings Article)

Who Is Going to Do the Work? - Ron Hetrick

"In 2023, Human Capital Is Your Strategy" (BoardRoom Press Article)

"Healthcare Workforce Scarcities: The Governance Role" (Governance Feature)

"Effectively Addressing Clinician Burnout: A Key to Enhancing Healthcare Quality" (E-Briefings Article)

<u>"Ensuring Workforce Health: The Criticality of Empathic Leadership in Healthcare"</u> (System Focus Article)

Retaining Executive Leadership for Healthcare's Next Generation (Webinar)

Elevating the Workforce Crisis to the Board Level (Short Video)