2023 Governance Support Forum
Virtual Conference Agenda

Day 1 ● Tuesday, October 3, 2023

*This is a draft agenda and is subject to change.

ALL SESSION TIMES ARE IN CENTRAL TIME

9:00–9:15 AM

Welcome & Introduction
Lindsay Laug
Solutions Expert
The Governance Institute

9:15–10:30 AM

Sustaining Healthcare in 2023 & Beyond
Alice T. Chen, M.D.
Founder & Former Executive Director
Doctors of America

Hospitals and health systems face a myriad of challenges coming off the peak years of the COVID-19 pandemic. Financial burdens and workforce shortages threaten organizational stability and morale. Social determinants of health – including issues of diversity, equity, and inclusion – are increasingly recognized for both their importance and the complexity of addressing them. Changing climate poses rising risks to both facilities and community health. The looming advances of new technologies, treatments, and AI represent uncertainties and unknown changes ahead. In this session, we will examine these issues and ways boards and governance professionals can help steer organizations toward a more sustainable and thriving future of caring for patients and communities.

Learning Objectives:
At the conclusion of this session, learners will be able to:
• Describe key challenges facing hospitals and health systems
• Recognize opportunities for health care sustainability and impact

10:30–10:45 AM

Break

10:45–11:45 AM

Bringing Innovation to Your Board
Amy Bulpitt, J.D., M.B.A.
Senior Vice President & Chief Legal Officer
Hospital Sisters Health System

Dani Glascock
System Director of Governance & OGC Operations
Hospital Sisters Health System

A generative board is ideal, but how do you get there? Governance support is more than one person. It takes a strong, multidisciplinary team, led by the CEO, to adequately support the board. It's going to look different for every organization, especially when resources are scarce. Ideally, the governance support team includes the CEO, legal counsel, and a governance support member. This small but mighty group can provide tools to the board to modernize their approach to governance. We will share our journey at Hospital Sisters Health System (HSHS) and the tools we created to encourage transformative dialogue from a generative board to secure HSHS's strategic positioning.

Learning Objectives:
At the conclusion of this session, learners will be able to:
- Develop and implement your own foundational tools to help boards reposition themselves from operations to strategy
- Build and leverage board relationships for buy-in to modernization

11:45 AM–1:00 PM　　**Lunch Break**
For those who are virtual, this will be a one-hour and 15-minute break. Please return at 1:00 PM for the next session.

1:00–2:15 PM　　**Impacting Continuous Governance Improvement via Governance Support**
Kimberly A. Russel, FACHE
Chief Executive Officer
Russel Advisors

Succeeding in the increasingly complex and fast-paced healthcare environment requires an effective governance structure, efficient board operations, and open board culture. Governance support professionals are key to fostering continuous governance improvement and to optimizing board performance. This session will focus on specific tools and techniques for the governance support professional to positively impact the board's effectiveness.

The role of the governance support professional in achieving the recommended practice of half of board meeting time devoted to strategic discussion will be explored. The session will also discuss the board support staff's contributions to inclusion in the board room. Suggestions to increase the participation of silent board members will be shared. The session will conclude with a discussion about the governance support professional's responsibilities (and opportunities) during a CEO transition.

Learning Objectives:
At the conclusion of this session, learners will be able to:
- Identify specific actions for governance support professionals to initiate that will advance a culture of continuous governance improvement
- Propose strategies for board support staff that will contribute to inclusiveness (and participation) in the board room
- Describe actions for the governance support professional during a CEO transition

2:15 PM　　**Adjourn**

Day 2 ● Wednesday, October 4, 2023

9:00–10:15 AM　　**Human Understanding in Healthcare Organizations: A Board & Senior Leadership Framework**
Lindsay Laug
Solutions Expert
The Governance Institute

Today we hear organizations saying, "it is time to get back to the basics." Many of the events within the last three years have put a magnifying glass on the struggles we face in healthcare resulting in fragmented relationships with consumers, patients, and our own workforce. Getting back to the basics means treating every person as the unique human they are; healthcare provides a tremendous opportunity to do just that. In this session, we will discuss the current challenges of the

industry, examples of how human understanding is driving to real results, and provide a framework that boards, and senior leader teams can utilize to ensure a culture of human understanding is fostered in their own organization.

Learning Objectives:
At the conclusion of this session, learners will be able to:
- Describe how Human Understanding and compassionate care lead to improved outcomes
- Identify ideas on how your board meetings/retreats may focus on Human Understanding in the boardroom and how that approach may be modeled across the organization

10:15–10:30 AM   **Break**

10:30–11:30 AM   **Solid Planks of Effective Board Support**
Michael W. Peregrine
Partner
McDermott Will & Emery

Learning Objectives:
At the conclusion of this session, learners will be able to:
- Understand "need to know" legal trends that underscore the importance of proper documentation and support of governance practices
- Provide a review of the "Planks" for an enhanced platform for effective board conduct that is appropriately documented
- Describe new developments on the "Advice of Counsel" defense and related board review/documentation practices
- Comment on the possible limitations of digital information/technology in support of effective board practices

11:30 AM   **Adjourn**