

Publications Related to Each Session

October 2023 Leadership Conference

Wednesday, October 4

CEO Perspectives on Governance in Turbulent Times – Kimberly A Russel, FACHE, Carol Burrell, and David Tam

[“Boldness in Governance”](#) (System Focus Article)

[Intentional Governance: Advancing Boards Beyond the Conventional, 10 Year Anniversary Edition](#) (Signature Publication)

[“A Community-Focused Shift to Strategic Planning”](#) (*BoardRoom Press* Article)

[“Healthcare Forecast 2023: 10 Trends for Board Members and Senior Leadership”](#) (E-Briefings Article)

[Restructuring Governance for the New Healthcare Environment: The Evolution of System Governance and Development of Best Practices](#) (Case Study)

[“Expanding Board Criteria Beyond Competencies to Enable More Holistic Recruitment”](#) (*BoardRoom Press* Special Section)

[“Healthcare Workforce Scarcities: The Governance Role”](#) (Governance Feature)

Emerging Cybersecurity Risks – Cris V. Ewell, M.S., Ph.D.

[“Cyber Legal Cases and Trends Your Board Needs to Watch”](#) (Governance Feature)

[Managing Cybersecurity Risk in America’s Hospitals: A Leadership Imperative](#) (Webinar)

[Enterprise Cyber Risk Management](#) (Strategy Toolkit)

[Governing Cyber Risk in Healthcare: Case Studies](#) (Case Study)

[Stop the Cyber Bleeding: What Healthcare Executives and Board Members Must Know about Enterprise Cyber Risk Management](#) (Webinar)

[“Building an Effective Cyber Risk Management Program”](#) (*BoardRoom Press* Article)

A Physician-Senator-Executive’s Look into Why Climate Change Matters to You – William Frist

[“Healthcare’s New Environmental Imperative: What Board Members Need to Know”](#) (*BoardRoom Press* Article)

[“Combatting Burnout and Turnover in Healthcare: A New Approach”](#) (System Focus Article)

Thursday, October 5

Identity Crisis: Establishing Our Post-COVID Brand Before Someone Else Does It for Us – Ryan Donohue

[“Branding Is Back: Revisiting Who We Are After Three Years as the COVID Care Provider”](#) (*BoardRoom Press* Article)

[New Story, New Brand](#) (Short Video)

[“The Board and the Brand: A Curious but Promising Pairing”](#) (System Focus Article)

