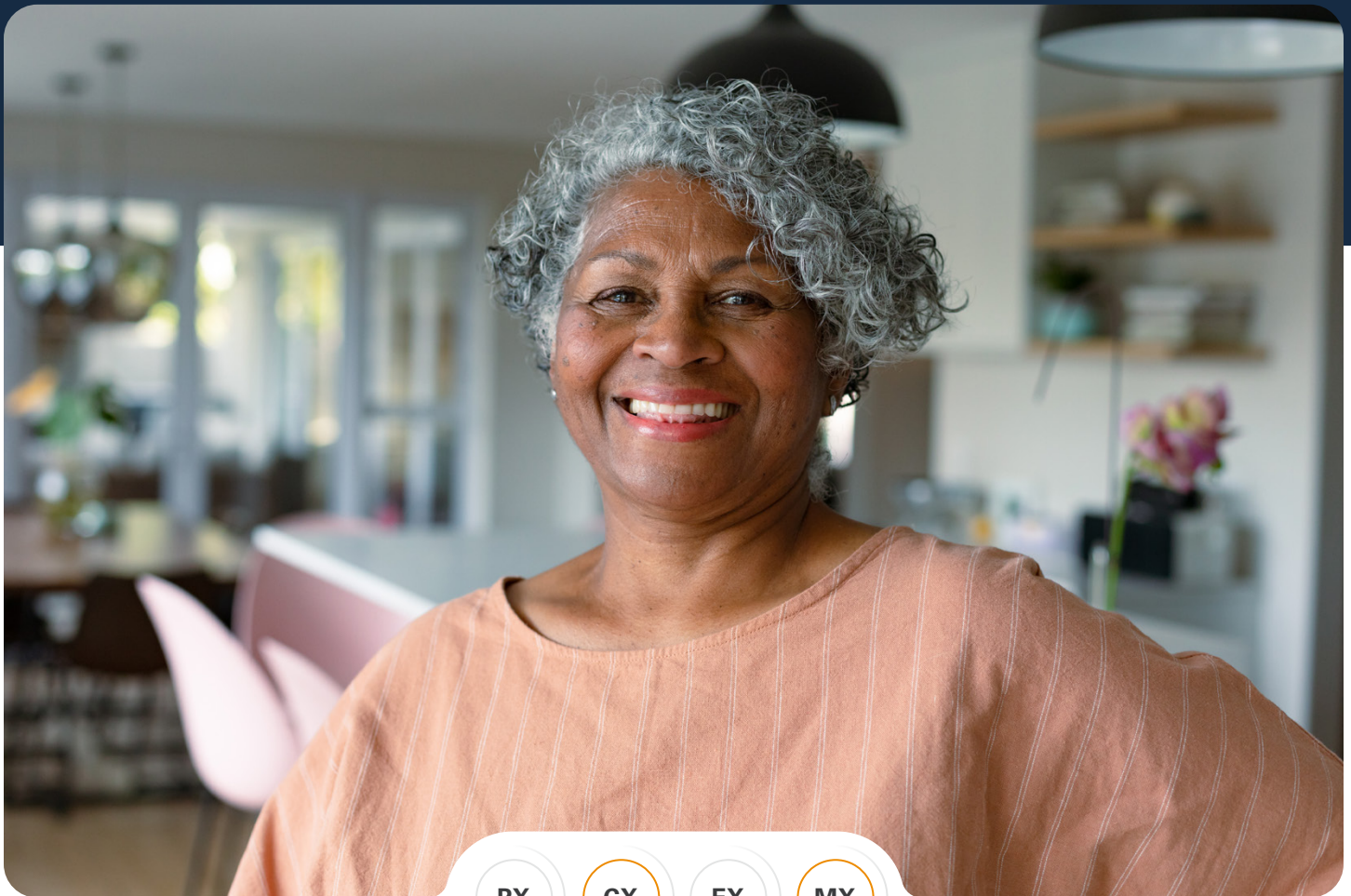


Reputation



PROTECT AND BUILD YOUR ONLINE PRESENCE

Drive loyalty through authentic human experiences and innovative solutions



PATIENT | CONSUMER | EMPLOYEE | MARKET

Healthcare's most comprehensive experience management platform.

NRC Health gives healthcare organizations the technology and intelligence to create the most human healthcare experiences for patients, consumers, employees, and the markets they serve—to help eliminate friction, improve outcomes, and drive business results.

nrchealth.com

We are at the forefront of transforming how healthcare organizations protect and build their online reputations. Our innovative solutions enable you to seamlessly engage patients, encouraging them to share their authentic experiences. This organic feedback not only boosts brand awareness and visibility, but also enhances your standing as a leader in the industry. By embracing the future of healthcare storytelling, you can convey the true essence of the exceptional care your organization delivers. NRC Health's Reputation makes it easy to foster trust, build long-term loyalty, and elevate your brand.

Reputation capabilities:



MONITORING

Identify third party reviews and ratings and get the opportunity to respond and protect your brand. Manage and maintain accurate listings on core search sites.



PUBLISHING

Calculate star ratings from your existing patient survey data and publish it directly to your website. Improve SEO and increase visibility in an organic web-based search.



ANALYTICS AND IMPROVEMENT

Gain access to key metrics for measuring provider performance, and open-ended feedback from patients.

Reputation's Smart Request technology makes it easy!

Embed review links directly into your patient surveys to:

- Avoid survey fatigue
- Positively impact n-size and overall ratings
- Direct patients to specific 3rd party sources
- Map to locations or providers
- Choose up to three 3rd party review sources
- Customize review prompts



52.3%

of consumers say they have viewed ratings/reviews of healthcare providers online before making an appointment.

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